



Public Value/Benefit Statement

The College aims to lead our community in learning, enterprise and skills; equipping it for the future, economically, socially and culturally. Our Vision is to raise aspirations, realise potential and deliver success.

In achieving our Mission and Vision we will be:

- Professional
- Trusted
- Ambitious
- Inclusive

To meet our communities' needs, and the College's aspirations, our aims and objectives, as outlined in our Strategic Plan, have been designed to deliver outcomes which will meet the identified skills needs of business, communities and individuals across our area to achieve sustainable economic growth; be future focussed, create high quality jobs; and improve quality of life.

In line with the Heart of the South West partnership's Productivity Strategy 2018 for the wider area, we will continue to contribute towards delivering sustainable economic growth and high-quality, employment for the residents and business community of our area. We will use technology innovatively and effectively to underpin delivery and equip our staff and learners with the digital skills required by today's and tomorrow's technology driven society.

To achieve this we aim to forge effective dialogue and relationships with all stakeholders; plan our delivery to meet the needs of our communities and ensure that information on the activities and aspirations of the College is easily accessible and reported on an annual basis.

Policy Name: Public Value/Benefit Statement	Policy No:
Approved Date: 8 th October 2018	Review Date: October 2020
Approved by: Governing Body	EqIA Completed: Yes
Author: Governance Advisor	Monitoring & Evaluation: Governing Body