

**PETROC**



**UNIVERSITY OF  
PLYMOUTH**

# **ACADEMIC PARTNERSHIPS PROGRAMME QUALITY HANDBOOK 2022-23**

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## **FdA Art and Contemporary Craft**

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## Welcome and Introduction

Welcome to the Foundation Degree in Art and Contemporary Craft delivered at Brannams by Petroc.

Welcome and congratulations on your successful application to the FdA Art and Contemporary Craft programme. an innovative and ground-breaking interdisciplinary programme that explores visual arts unity and challenges the accepted orthodoxies within traditional art and craft practice.

Study will take place in the well-equipped Degree studio and workshops located on the prestigious Brannams Campus - the historical home of the world renowned Brannams Pottery. Students are enthusiastically encouraged by knowledgeable staff as they undertake twelve modules of study (six at level 4, and six at Level 5) They will explore the exciting worlds of commercial Fine Art Painting, Drawing, Print and Sculpture. As well as the inspiring Craft disciplines of Wood, Stone, Metal, Glass and Textiles. Once these key principles have been obtained, students will be encouraged to explore the notion of synthesis and embrace the exhilarating potential found in highly experimental creative practice. Lectures and seminars will push learners' thinking in thrilling new directions, which question, and challenge accepted creative orthodoxies around themes of media and application technique, aesthetic philosophies and image sciences, designed to enable students to forge innovative creative identities, artistic thinking and pioneering outcomes, alongside a sound understanding of economic sensibility, freelancing and entrepreneurial creative industry opportunities.

The Art and Contemporary Craft Programme has been developed as a result of in-depth discussions with leading industry experts, employers and practitioners. The programme is specifically designed to equip students with the necessary practical transferable skills, as well as sound theoretical aptitude to innovate, advance, adapt and thrive within complete creative markets.

integration of Work-Based Learning

Various modules enhance work-based learning skills. The programme enthusiastically encourages students to work on live projects to obtain knowledge and feedback from industry. This information is then analysed and used to enhance professionalism within creative practice. The museum of Barnstaple and North Devon is an active supportive partner of the Art and Contemporary Craft Programme and offers a wealth of artifacts of exemplary importance regarding technique and process for students to study.

Students will have the opportunity to talk to our visiting ALP (Academic Liaison Personal) regarding work and suitability to possible progression pathways available at the University of Plymouth.

previous success stories

This programme has been designed to equip you with the skills and knowledge base required to work in your chosen specialism or other graduate opportunities. It is also a platform from which you can undertake additional vocational and academic qualifications.

This Programme Quality handbook contains important information including:  
The approved programme specification  
Module records

Note: The information in this handbook should be read in conjunction with the current edition of:

- Your University Student Institution Handbook which contains student support based information on issues such as finance and studying at HE available at: [https://my.petroc.ac.uk/moodle/moodle\\_3/course/view.php?id=3059](https://my.petroc.ac.uk/moodle/moodle_3/course/view.php?id=3059)
- Your University of Plymouth Student Handbook available at:
- <https://www.plymouth.ac.uk/your-university/governance/student-handbook>

# Programme Specification

## 1. FdA Art and Contemporary Craft

Final Award Title: Foundation Degree Art and Contemporary Craft

Level 4 Intermediate Award Title(s): Certificate in Higher Education (for completion of level 4 if withdrawing before completing level 5 study)

UCAS Code: W221

HECOS Code: 100059 – Fine Art

## 2. Awarding Institution: University of Plymouth

Teaching institution(s): Petroc

## 3. Accrediting body(ies) N/A

Summary of specific conditions/regulations: N/A

Date of re-accreditation: N/A

## 4. Distinctive Features of the Programme and the Student Experience

- Light, professional, friendly and stimulating studio environment.
- Inspirational and well-equipped workshop.
- Highly motivated lecturers, guest lecturers and demonstrators who offer an outstanding level of knowledge and support from faculty staff.
- Opportunities to explore both Commercial Art and Contemporary Craft pathways.
- Creative industry professional practice entrepreneurial learning.
- Knowledge of specialist skills, processes and techniques from world renowned historical and contemporary practices.
- Students benefit from their own large desk space with a locker.

The North Devon Brannams Campus is just a short drive from some of the most breath-taking coastline this region has to offer, and only a short walk from Barnstaple town centre, which is steeped in inspirational creative history, such as the internationally recognised Arts and Crafts company Shapland and Petter. The campus is directly situated on the grounds of the world renowned Brannams Pottery site. Our students can take pride in the knowledge that this prestigious history will form a part of their own creative future. The Museum of Barnstaple and North Devon is an acting supportive partner to the programme. As a result, FdA Art and Contemporary Craft students are able to view and analyse key objects from selected archives which relate to specific programme modules, with guidance and support

from expert staff. This affiliation provides a plethora of historic inspirational resources, enabling students to advance on a theoretical and practical level. The museum has archived many artifacts of thrilling technical importance. The FdA Art and Contemporary Craft programme is proud of the range of resources this relationship has gifted, as well as the knowledgeable guest lecturers, demonstrators, and facility staff who impart revered information and practical skills from celebrated historical and contemporary creative practices.

The studio environment is light and airy, professional, friendly, and stimulating. The space is fully equipped with inspirational materials and resources; our specialist workshop facility allows students to experiment and explore, and later, more deeply focus on 3D tasks. Staff have a range of specialist expertise covering many areas of commercial art and craft. They are dedicated, highly enthused about the subjects they teach, and students will benefit from a high level of one-to-one technical support, tutorial time and assessment feedback.

The FdA Art and Contemporary Craft is an innovative and ground-breaking interdisciplinary programme that explores visual arts unity and challenges the accepted orthodoxies within traditional art and craft practice. Students are enthusiastically encouraged by knowledgeable staff to explore the exciting worlds of casting, forming and welding metal, fusing, slumping, enamelling and stained-glass construction, throwing and decorating ceramics, turning, joining and steam bending wood, painting with oil, watercolour, egg tempera and acrylic, silkscreen, etching, mono and lino printing, and stone carving; underpinned with developing sound observational and expressive drawing skills.

Once these key principles have been obtained, students will be encouraged to explore the notion of synthesis and embrace the exhilarating potential found in highly experimental creative practice. Lectures and seminars will push learners' thinking in thrilling new directions, which question, and challenge accepted creative orthodoxies around themes of media and application technique, aesthetic philosophies and image sciences, designed to enable students to forge innovative creative identities, artistic thinking and pioneering outcomes, alongside a sound understanding of economic sensibility, freelancing and entrepreneurial creative industry opportunities.

Most modules are highly practical and within these various forms, critical evaluation are undertaken. Traditional, non-traditional, and highly questioning techniques, processes and methodologies are supported with written reflective evaluation. Within this working practice, students explore traditional specialist techniques, and later combine elements together across creative disciplines to create new and inspirational outcomes. Students will be encouraged to cross pathways or combine pathways together. They will also have the opportunity to collaborate together and combine skills.

The programme allows, where appropriate, for modes of blended and online learning. This is highly advantageous in developing independence and confidence in decision making. During these sessions, learners will have access to our VLE (Virtual Learning Environment/Moodle). They will benefit from frequent online tutorial sessions, lectures, and assignment submission. Digital training will be provided to

empower this way of working, which learners will later use in the development of their own online commercial creative practice.

There are two pieces of critical writing work. The first is covered in critical and historical studies, which is during the first half of the programme; learners will question the roles and parameters of commercial art and craft throughout history, and in the second half of the programme, during the module critical perspectives and creative analysis, learners will research, analyse and write about specialist industry practitioners within local, national and international markets, and consider future market trends. This concludes with a proposed personal practical application of findings in context, consequently increasing the likelihood of making artefacts of desirability for a considered commercial context.

Students are encouraged to develop their Art and Craft voice, building a creative practice, which produces highly sought-after artefacts of professional quality that meet the demands of the competitive marketplace.

The Modules titled 'Interdisciplinary Practice1' and 'Interdisciplinary Practice 2', facilitate the further development of subject specialist techniques, processes and methodologies. This knowledge is underpinned with entrepreneurial strategies designed to help students excel as an Artist or Designer-Maker in the wider world. The programme closes on the module 'Public Exhibition', which further empowers students with skills in collaboration, exhibiting, and marketing of their refined final artwork to clients at our prestigious Summer Show. After this time students may choose to go on to further study or employment.

## 5. Relevant QAA Subject Benchmark Group(s)

Art and Design (copy and paste the link to open)

[https://www.qaa.ac.uk/docs/qaa/subject-benchmark-statements/sbs-art-and-design-17.pdf?sfvrsn=71eef781\\_16](https://www.qaa.ac.uk/docs/qaa/subject-benchmark-statements/sbs-art-and-design-17.pdf?sfvrsn=71eef781_16)

## 6. Programme Structure

Level 4 Full Time Art and Contemporary Craft				
F/T Route Year	When in Year? (i.e. Autumn Spring etc)	Core or Option Module	Credits	Module
Year one	All Year	Core	20	PETR1116 Transcription and Image Science
Year one	All Year	Core	20	PETR1117 Reportage
Year one	All Year	Core	20	PETR1118 Critical and Historical Studies
Year one	1 - Autumn	Core	20	PETR1113 Introduction to Art and Contemporary Craft
Year one	1 - Autumn	Core	20	PETR1114 Anatomical Studies
Year one	2 - Spring	Core	20	PETR1115 Form and Function

<b>Level 5 Full Time FdA Art and Contemporary Craft</b>				
<b>F/T Route Year</b>	<b>When in Year? (i.e. Autumn Spring etc)</b>	<b>Core or Option Module</b>	<b>Credits</b>	<b>Module</b>
Year two	All Year	Core	20	PETR2117 Consolidation and Identity
Year two	All Year	Core	20	PETR2114 Employability Skills Development
Year two	All Year	Core	20	PETR2122 Critical Perspectives and Creative Analysis
Year two	1 - Autumn	Core	20	PETR2112 Interdisciplinary Practice 1
Year two	2 - Spring	Core	20	PETR2113 Interdisciplinary Practice 2
Year two	2 - Spring	Core	20	PETR2115 Public Exhibition

<b>Level 4 Part Time FdA Art and Contemporary Craft</b>				
<b>P/T Route Year</b>	<b>When in Year? (i.e. Autumn Spring etc)</b>	<b>Core or Option Module</b>	<b>Credits</b>	<b>Module</b>
Year one	All Year	Core	20	PETR1118 Critical and Historical Studies
Year one	1 - Autumn	Core	20	PETR1113 Introduction to Art and Contemporary Craft
Year one	1 - Autumn	Core	20	PETR1114 Anatomical studies
Year one	2 - Spring	Core	20	PETR1115 Form and Function

<b>Level 4&amp;5 Part Time FdA Art and Contemporary Craft</b>				
<b>P/T Route Year</b>	<b>When in Year? (i.e. Autumn Spring etc)</b>	<b>Core or Option Module</b>	<b>Credits</b>	<b>Module</b>
Year two	All Year	Core	20	PETR1116 Transcription and Image Science
Year two	All Year	Core	20	PETR1117 Reportage
Year two	All Year	Core	20	PETR2117 Consolidation and Identity
Year two	All Year	Core	20	PETR2122 Critical Perspectives and Creative Analysis

<b>Level 5 Part Time FdA Art and Contemporary Craft</b>				
<b>P/T Route Year</b>	<b>When in Year? (i.e. Autumn Spring etc)</b>	<b>Core or Option Module</b>	<b>Credits</b>	<b>Module</b>
Year three	All Year	Core	20	PETR2114 Employability Skills Development
Year three	1 - Autumn	Core	20	PETR2112 Interdisciplinary Practice 1
Year three	2 - Spring	Core	20	PETR2113 Interdisciplinary Practice 2
Year three	2 - Spring	Core	20	PETR2115 Public Exhibition



Stage 1. Level 4				Stage 2. Level 5				
Module Code	Module Title	No. of Credits	Core/ optional		Module Code	Module Title	No. of Credits	Core/ optional
PETR1113	Introduction to Art and Contemporary Craft	20	Core		PETR2117	Consolidation and Identity	20	Core
PETR1114	Anatomical studies	20	Core		PETR2112	Interdisciplinary Practice 1	20	Core
PETR1115	Form and Function	20	Core		PETR2113	Interdisciplinary Practice 2	20	Core
PETR1116	Transcription and Image Science	20	Core		PETR2115	Public Exhibition	20	Core
PETR1117	Reportage	20	Core		PETR2114	Employability Skills Development	20	Core
PETR1118	Critical and Historical Studies	20	Core		PETR2122	Critical Perspectives and Creative Analysis	20	Core

## 7. Programme Aims

### Overarching aim of the programme:

1. An enthusiastic appreciation and understanding of a wide range of Art and Contemporary Craft practice.
2. An inspirational understanding of how to effectively analyse information and experiences to formulate critical judgments and arguments to further develop as a professional creative.
3. Proficiently develop practical technical knowledge and become confident utilising a range of creative media and application techniques.
4. Theoretical and intellectual enquiry which aids challenging accepted orthodoxies and advances awareness of contextualisation of creative pathway opportunities.
5. Develop knowledge, understanding and self-assurance of own artistic capability and aesthetic sensibility, whilst exploring contemporary commercial associations with clients, markets and environments within professional practice entrepreneurial ventures.
6. An embedding of individuality, self-reliance and self-development within the student practice allied to accurate awareness of the practicalities of functioning as an Artist or Designer-Maker.

7. Embedding knowledge and enthusiasm of cultural, ethical and sustainable considerations within research, design and outcome stages.

## **8. Programme Intended Learning Outcomes**

### **8.1. Knowledge and Understanding:**

On successful completion graduates will have developed:

- 8.1.1 The ability to generate ideas, concepts and proposals and select appropriate materials processes and technologies which reflect intentions and concerns within an Art and Contemporary Craft specialism.
- 8.1.2 Be resourceful, ethical, sustainable and culturally aware, reflected within entrepreneurial professional creative practice.
- 8.1.3 Use informed visual research analysis taken from subject specific sources to enhance aesthetic, image ethos and marketability within contextual parameters.

### **8.2. Cognitive and Intellectual Skills**

On successful completion graduates will have developed:

- 8.2.1 Knowledge of theories linked to key visual formal elements and the ability to successfully implement this knowledge within rough design stages, stylistic aesthetic developments and final outcomes.
- 8.2.2 Ability to competently research, analyse information and apply knowledge to effectively communicate and express information in a variety of practical outcomes to specialist and non-specialist audiences.
- 8.2.3 Learners will be able to use art and contemporary craft verbal and visual language to further inform professional practice in their discipline(s) and broaden critical and contextual awareness.

### **8.3. Key and Transferable Skills**

On successful completion graduates will have developed the ability to:

- 8.3.1 Research a variety of sources and effectively manage, analyse and utilise key elements.
- 8.3.2 Select and employ a range of practical and digital media creative media.
- 8.3.3 Work confidently as an independent creative or within a group setting and take responsibility for own learning.

## 8.4. Employment Related Skills

On successful completion graduates will have developed:

- 8.4.1 Interpersonal, social and negotiation skills in relation to others.
- 8.4.2 Skills in the presentation of work within creative industry contexts, to include knowledge of specialist pathways, ability to promote effectively via the creation of printed and digital catalogues, online platforms and physical exhibition spaces.
- 8.4.3 Standard professional practice skills within creative freelance practice and entrepreneurship, portfolio development skills, interview technique, client management, professional/legal responsibilities' awareness; specifically copyright and royalty understanding, time keeping and deadline management, HMRC and self-employment concerns, understanding of Art and Contemporary Craft terminology underpinned via direct industry engagement.

## 8.5. Practical Skills

On successful completion graduates will have developed:

- 8.5.1 Knowledge of a range of creative practical application technique with a range of creative media and the ability to employ this knowledge within ethical working practices.
- 8.5.2 In-depth media, application, process and production knowledge within subject specific specialism.
- 8.5.3 Sound knowledge of digital technologies employed in creative industry to create professional contemporary solutions.

## 9. Admissions Criteria, including APCL, APEL and Disability Service arrangements

Petroc encourages applications on our FdA Art and Contemporary Craft programme from mature candidates who may not hold formal qualifications. These applications will be considered on an individual basis, applicants will be interviewed and may be asked to provide evidence of appropriateness to study such as a portfolio of work.

Entry Requirements for FdA Art and Contemporary Craft	
GCSEs required at Grade C or above	Grade 'C' or above in Maths and English preferred, but not necessary in some instances: relevant level 2 key skills' qualifications or functional skills' qualifications would be acceptable.
A-level/AS-level	48 UCAS Points or equivalent.
BTEC National Diploma/QCF	Candidates are required to hold a Pass or equivalent in an Art and Design related subject.

Extended Diploma	
Access to Higher Education at level 3 or Year 0 Provision	Candidates are required to hold a Pass or equivalent in an Art and Design related subject.
Other qualifications / non-standard awards or experiences	Appropriate subject areas will normally be in related disciplines, however qualifications in others subjects may be considered and discussed at interview.
Work Experience	<p>In order to continue the ethos of widening participation that is established in our FdA programmes of study we feel that applicants with a proven record of experience in related subjects at the correct level and who can demonstrate relevant experience through portfolio plus an interview may be eligible to enter the award. All relevantly qualified applicants will be interviewed.</p> <p>Appropriate subject areas will normally be in related disciplines, however qualifications in others subjects may be considered and discussed at interview.</p>
Interview / Portfolio requirements	All applicants will be asked to attend an interview with one member of the FdA team. These interviews are as much about you finding out about the course as they are for us finding out about the student. Students will be asked to bring a folder of work together with any relevant notebooks and sketchbooks. The interviews are very much diagnostic, designed to help place the student on the right programme. If through negotiation it is felt that a candidate is not yet ready to engage with the practical, academic and motivational skills required of the FdA, an appropriate lower level course will be offered. An appropriate check list of required attributes has been developed to support interviewers. At this interview students are asked to disclose any barriers to learning so that appropriate support can be put in place. They are also asked to reveal any criminal record.

Petroc encourages applications on our FdA Art and Contemporary Craft programme from mature candidates who may not hold formal qualifications. These applications will be considered on an individual basis, applicants will be interviewed and may be asked to provide evidence of appropriateness to study such as a portfolio of work.

### 9.1 Accreditation of Prior (Certificated) Learning

AP(C)L gives recognition to learning which has been formally assessed and for which a certificate has been awarded.

If students have achieved certificated learning with another higher education institution, they may be able to accredit this into one of the University of Plymouth degree courses. Students need to provide a copy of relevant certificate and/or transcript, and any information on the learning outcomes and/or assessment criteria.

Comparison will be made between what has already been learned with what would be studied on the course or programme for which the student is claiming credit. This will show whether the learning on each course or programme is identical or sufficiently similar to enable the student to claim that they have already achieved the learning outcomes. If it is, we will award the student the relevant modules and credits. If it is not identical or sufficiently similar, we will award the student general credits.

## **9.2. Accreditation of Prior and (Experiential) Learning**

AP(E)L gives recognition for knowledge and skills that have been gained from experience – rather than from a certificated programme of study or training – and refers to prior learning which has not been assessed. Such learning may have been gained in a number of different ways:

- experiential learning acquired in paid work
- experiential learning acquired in unpaid or voluntary work
- experiential learning acquired from leisure activities
- un-certificated learning from self-directed study

## **10. Progression routes/criteria for progression to Final and Intermediate Awards**

Upon successful completion of the FdA Art and Contemporary Craft programme, the automatic progression route available to programme learners will be BA (Hons) Creative Industries at Petroc (awarded by University of Plymouth).

Other non-automatic progression routes (through the standard application process) include BA (Hons) Fine Art at the University of Plymouth.

## **11. Non Standard Regulations**

There are no non-standard regulations in this programme.

## **12. Transitional Arrangements for existing students looking to progress onto the programme**

Students currently studying on the FdA Illustration would not be able to transition to this programme due to the significant difference in the programme intended learning outcomes. Applications from students that have achieved credits in other HEI's could be APL'd to this programme providing the learning outcomes satisfy the requirements of the FdA Art and Contemporary Craft.

## **Appendices**

Programme Specification Mapping (UG) – core/elective modules

Appendix 1: Programme Specification Mapping (UG): module contribution to the meeting of Award Learning Outcomes.

CORE MODULES: tick those Award Learning Outcomes the module contributes to through its assessed learning outcomes. Insert rows and columns as required.

Please see grid overleaf.

Core Modules		Award Learning Outcomes contributed to (for more information see Section 8)															Compensation Y/N	Assessment Element(s) and weightings [use KIS definition] E1- exam E2 – clinical exam T1- test C1- coursework A1 – generic assessment P1 - practical					
		8.1 Knowledge & understanding				8.2 Cognitive & intellectual skills				8.3 Key & transferable skills				8.4 Employment related skills					8.5 Practical skills				
		1	2	3		1	2	3		1	2	3		1	2	3							
Level 4 LOs		5	3	2		4	5	5		4	3	2		4	2	1		4	3	0			
Level 4	PETR1113 Introduction to Art and Contemporary Craft	X						X		X		X					X				Y	C1 100%	
	PETR1114 Anatomical studies	X				X	X	X		X				X			X				Y	C1 100%	
	PETR1115 Form and Function	X	X	X		X	X	X			X			X			X	X			Y	C1 100%	
	PETR1116 Transcription and Image Science			X		X	X	X		X	X			X	X			X			Y	C1 100%	
	PETR1117 Reportage	X	X				X			X	X	X		X	X	X	X	X			Y	C1 100%	
	PETR1118 Critical and Historical Studies	X	X			X	X	X													Y	C1 100%	
Level 5 LOs		3	4	2		4	5	3		2	3	2		4	4	4		2	3	4			

Level 5	PETR2117 Consolidation and Identity					X				X	X				X			Y	C1 100%		
	PETR2112 Interdisciplinary Practice 1	X	X	X		X							X	X	X		X	Y	C1 100%		
	PETR2113 Interdisciplinary Practice 2	X	X	X		X	X					X	X	X			X	Y	C1 100%		
	PETR2115 Public Exhibition	X	X			X	X	X			X	X	X			X	X	Y	C1 100%		
	PETR2114 Employability Skills Development		X				X	X				X	X	X				X	Y	C1 100%	
	PETR2122 Critical Perspectives and Creative Analysis					X	X	X		X	X								Y	C1 100%	
Confirmed Award LOs		8	7	4		8	10	8		6	6	4		8	6	5		6	6	4	



# Module Records

## UNIVERSITY OF PLYMOUTH MODULE RECORD

**SECTION A: DEFINITIVE MODULE RECORD.** *Proposed changes must be submitted via Faculty/AP Quality Procedures for approval and issue of new module code.*

**MODULE CODE:** PETR1113

**CREDITS:** 20

**PRE-REQUISITES:** None

**MODULE TITLE:** Introduction to Art and Contemporary Craft

**FHEQ LEVEL:** 4

**CO-REQUISITES:** None

**HECOS CODE:** 100059

**COMPENSATABLE:** Y

**SHORT MODULE DESCRIPTOR:** (max 425 characters)

This module introduces Art and Contemporary Craft practices and the accolated materials and techniques. Learners will be introduced to a variety of studio-based practices, the design process, ideas generation, planning, context, creative professionalism and evaluation. Workshops and seminars will reinforce module content.

<b>ELEMENTS OF ASSESSMENT</b> [Use HESA KIS definitions] – see <a href="#">Definitions of Elements and Components of Assessment</a>			
<b>E1</b> (Examination)		<b>C1</b> (Coursework)	100%
<b>E2</b> (Clinical Examination)		<b>A1</b> (Generic assessment)	
<b>T1</b> (Test)		<b>P1</b> (Practical)	

**SUBJECT ASSESSMENT PANEL to which module should be linked:** Art and Media

**Professional body minimum pass mark requirement:** N/A

### MODULE AIMS:

- To introduce the inspirational art and design studios, a range of equipment, working practices, studio ethos and students to each other.
- To introduce the student to the breadth of art and contemporary craft practice.
- To enable the student to define basic concepts and learning mechanisms within art and contemporary craft practice.
- To develop confidence with drawing, painting, printing, designing, making and the value of being experimental and challenging accepted orthodoxies.
- To help the student to locate areas of practice compatible with their interests.
- To introduce the learning journal and research and design methodologies.
- To outline basic theories of creative professionalism via lectures and workshops.

**ASSESSED LEARNING OUTCOMES:** At the end of the module the learner will be expected to be able to:

<b>Assessed Module Learning Outcomes</b>	<b>Award/ Programme Learning Outcomes contributed to</b>
<p>1. Evidence a body of work which shows experimentation and ideas development reflecting their understanding of art and contemporary craft issues associated with varying genres, audiences, and theories of creative professionalism, including basic digital engagement.</p> <p>2. Demonstrate within the final artwork outcome the application of theoretical and practical analysis and explore how their own developing visual practice might fit into specific contextual parameters (art work).</p> <p>3. Record and reflect on students' research on the developing awareness of practitioners and contemporary art and contemporary craft practice.</p> <p>4. Record, interpret and evaluate within students' Learning Journal the learning experience they have had via a range of practical application techniques</p>	<p><b>8.2 Cognitive and intellectual skills</b> ALO 2, 3 - 8.2.3) Learners will be able to use art and contemporary craft verbal and visual language to further inform professional practice in their discipline(s) and broaden critical and contextual awareness</p> <p><b>8.1 Knowledge and understanding</b> ALO 1 - 8.1.1) The ability to generate ideas, concepts and proposals and select appropriate materials processes and technologies which reflect intentions and concerns within an art and design specialism.</p> <p><b>8.3 Key and transferable skills</b> ALO 1 - 8.3.1) Research a variety of sources and effectively manage, analyse and utilise key elements.</p>

with a range of creative media (including timekeeping and self-management).	ALO 1,2,3 - 8.3.3) Work confidently as an independent creative or within a group setting.  <b>8.5 Practical skills</b> ALO 2, 4 - 8.5.1) Have knowledge of a range of creative practical application technique with a range of creative media and the ability to employ this knowledge within ethical working practices.
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Guidance for Learning Outcomes is given below; please refer to the Programme Specification for relevant Award Learning Outcomes.

<b>DATE OF APPROVAL:</b> 26/01/2021	<b>FACULTY/OFFICE:</b> Academic Partnerships
<b>DATE OF IMPLEMENTATION:</b> 09/2021	<b>SCHOOL/PARTNER:</b> Petroc
<b>DATE(S) OF APPROVED CHANGE:</b> XX/XX/XXXX	<b>SEMESTER:</b> Semester 1 - Autumn

Additional notes (for office use only):

**Additional Guidance for Learning Outcomes:**

**To ensure that the module is pitched at the right level check your intended learning outcomes against the following nationally agreed standards**

- Framework for Higher Education Qualifications  
[Qualifications and Credit Frameworks \(qaa.ac.uk\)](http://qaa.ac.uk)
- Measuring standards and quality assurance.  
[Subject Benchmark Statement: Art and Design \(qaa.ac.uk\)](http://qaa.ac.uk)
- Professional, regulatory and statutory (PSRB) accreditation requirements (where necessary e.g. health and social care, medicine, engineering, psychology, architecture, teaching, law)
- QAA Quality Code <http://www.qaa.ac.uk/AssuringStandardsAndQuality/quality-code/Pages/default.aspx>

## SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the KIS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

<b>ACADEMIC YEAR:</b> 2022/2023	<b>NATIONAL COST CENTRE:</b> 143
<b>MODULE LEADER:</b> TBC	<b>OTHER MODULE STAFF:</b>

### Summary of Module Content

- Introduction to the Art and Design studios, working practices and equipment including basic digital engagement.
- Introduce the group working practices and studio codes of conduct.
- Studio activities will introduce a range of processes, materials and techniques.
- Appropriate Health and Safety instruction.
- Learners are encouraged to engage fully and explore experimentation with all group activities.
- Introduction to the Learning Journal and research methodology.
- Developing identity.

SUMMARY OF TEACHING AND LEARNING		
Scheduled Activities <i>[KIS definitions]</i>	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)
Scheduled Practical Classes & Workshops	15	Drawing, designing, thumb nailing, ideas generation through to introducing a range of Art and Design genres. Introduction to digital programmes.
Lectures / Seminars	5	practitioners and design process/working methodologies.
Group Tutorials	5	
One to one tutorial	15	Feedback & action planning.
	5	Buddy system & feedback.
Independent	155	Guided studio study
<b>Total</b>	<b>200</b>	<b>(NB: 1 credit = 10 hours of learning; 20 credits = 200 hours, etc.)</b>

### SUMMATIVE ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Learning Journal LO 1,3,4	75%
	Final Artwork LO 2	25%
		Total = 100%

### REFERRAL ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Referral portfolio LO 1,2,3,4	Total = 100%

To be completed when presented for Minor Change approval and/or annually updated	
<b>Updated by:</b> Lesley Morris <b>Date:</b> 11/10/2022	<b>Approved by:</b> Megan Kavanagh <b>Date:</b> 11/10/2022

## UNIVERSITY OF PLYMOUTH MODULE RECORD

**SECTION A: DEFINITIVE MODULE RECORD.** *Proposed changes must be submitted via Faculty/AP Quality Procedures for approval and issue of new module code.*

**MODULE CODE:** PETR1114

**CREDITS:** 20

**PRE-REQUISITES:** None

**MODULE TITLE:** Anatomical Studies

**FHEQ LEVEL:** 4

**CO-REQUISITES:** None

**HECOS CODE:** 100059

**COMPENSATABLE:** Y

**SHORT MODULE DESCRIPTOR:** *(max 425 characters)*

This module will introduce historical and contemporary anatomical creative practice via a range of transferable techniques and approaches. Students will explore specialisms of drawing, painting and printing as well as wood, metal and stone sculpture. Key visual elements of color theory, tonal relativity, Fibonacci composition, form, and volume will be explored with personal ideas development stages. Workshops and seminars will reinforce the role of anatomical art practices within context.

**ELEMENTS OF ASSESSMENT** [Use HESA KIS definitions] – see [Definitions of Elements and Components of Assessment](#)

<b>E1</b> (Examination)		<b>C1</b> (Coursework)	100%
<b>E2</b> (Clinical Examination)		<b>A1</b> (Generic assessment)	
<b>T1</b> (Test)		<b>P1</b> (Practical)	

**SUBJECT ASSESSMENT PANEL to which module should be linked:** Art and Media

**Professional body minimum pass mark requirement:** N/A

**MODULE AIMS:**

- To develop self-assurance in depicting anatomical form in 2d and 3d formats.
- To enable the student to recognize and appreciate key formal visual elements.
- To introduce the student to inspirational historical and contemporary anatomical art practices.
- To help the student understand how to visually analyse the work of others in order to advance their practice.
- To introduce the student to a range of advantageous transferable media and application techniques.

**ASSESSED LEARNING OUTCOMES:** At the end of the module the learner will be expected to be able to:

Assessed Module Learning Outcomes	Award/ Programme Learning Outcomes contributed to
<p>1. Utilise a range of investigative options within an art practitioner context with underpinning contextual and visual research.</p> <p>2. Recognise and employ appropriate combinations of style, media and application technique to reinforce the interpretation, design ideas and final artwork stage.</p> <p>3. Produce a professionally presented final artwork that answers the brief.</p> <p>4. Produce a module Learning Journal which shows basic concepts and learning mechanisms within art and craft with critical commentary and reflection.</p>	<p><b>8.4 Employment related skills.</b> ALO 1 - 8.4.1) Interpersonal, social and negotiation skills in relation to others.</p> <p><b>8.2 Cognitive and intellectual skills</b> ALO 1,2 - 8.2.2) Ability to competently research, analyse information and apply knowledge to effectively communicate and express information in a variety of forms to specialist and non-specialist audiences.</p> <p><b>8.1 Knowledge and understanding</b> ALO 2,4 - 8.1.1) The ability to generate ideas, concepts and proposals and select appropriate materials processes and technologies which reflect intentions and concerns within an art and design specialism.</p> <p><b>8.2 Cognitive and intellectual skills</b> ALO 2, 3 8.2.1) Knowledge of theories linked to key visual formal elements and the ability to successfully implement this knowledge within rough design stages, stylistic aesthetic developments and final outcomes.</p>

	<p>ALO 1,4 - 8.2.3) Learners will be able to use art and contemporary craft verbal and visual language to further inform professional practice in their discipline(s) and broaden critical and contextual awareness.</p> <p><b>8.5 Practical skill</b> ALO 3,4 - 8.5.1) Have knowledge of a range of creative practical application techniques with a range of creative media and the ability to employ this knowledge within ethical terms.</p> <p><b>8.3 Key and transferable skills</b> ALO 1 - 8.3.1) Research a variety of sources and effectively manage, analyse and utilise key elements.</p>
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Guidance for Learning Outcomes is given below; please refer to the Programme Specification for relevant Award Learning Outcomes.

<b>DATE OF APPROVAL:</b> 26/01/2021	<b>FACULTY/OFFICE:</b> Academic Partnerships
<b>DATE OF IMPLEMENTATION:</b> 09/2021	<b>SCHOOL/PARTNER:</b> Petroc
<b>DATE(S) OF APPROVED CHANGE:</b> XX/XX/XXXX	<b>SEMESTER:</b> Semester 1 - Autumn

Additional notes (for office use only):

#### **Additional Guidance for Learning Outcomes:**

**To ensure that the module is pitched at the right level check your intended learning outcomes against the following nationally agreed standards**

- Framework for Higher Education Qualifications  
[Qualifications and Credit Frameworks \(qaa.ac.uk\)](http://www.qaa.ac.uk)
- Measuring standards and quality assurance.  
[Subject Benchmark Statement: Art and Design \(qaa.ac.uk\)](http://www.qaa.ac.uk)
- Professional, regulatory and statutory (PSRB) accreditation requirements (where necessary e.g. health and social care, medicine, engineering, psychology, architecture, teaching, law)
- QAA Quality Code <http://www.qaa.ac.uk/AssuringStandardsAndQuality/quality-code/Pages/default.aspx>

## SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the KIS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

<b>ACADEMIC YEAR:</b> 2022/2023	<b>NATIONAL COST CENTRE:</b> 143
<b>MODULE LEADER:</b> TBC	<b>OTHER MODULE STAFF:</b>

### Summary of Module Content

- Workshops to enhance knowledge of a range of media, style, and application technique, in 2d and 3d format, underpinning by analysis of historical and contemporary anatomical art practice.
- Workshops and seminars to build confidence in drawing, painting, printing, wood, metal, and stone sculpting.
- Exploration of traditional and experimental 2d and 3d formats.
- Building visual literacy skills and developing industry standard art and craft terminology.
- Photography workshops.
- IT workshops.
- Focus on exploration, interpretation and ideas generation, and practical traditional and nontraditional development.
- Concluding final artworks as a resolved, professionally presented outcomes.
- Reinforcement of module Learning Journal as vehicle for drawing, research, commentary, reflection, evaluation and planning.

SUMMARY OF TEACHING AND LEARNING		
Scheduled Activities [KIS definitions]	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)
Scheduled Practical Classes & Workshops	10	Range of workshops building confidence depicting the human Form via 2d and 3d.
Lectures and Seminars	10	Lectures provide theoretical insight about the subject of human form.
Group Tutorials	10	Historical and contemporary art practice explored.
Project Supervision	10	Build confidence with group speaking and give additional feedback.
Assessment and Presentation	5	Buddy System and feedback.
Guided Independent Study	155	Studio activity.
<b>Total</b>	<b>200</b>	<b>(NB: 1 credit = 10 hours of learning; 20 credits = 200 hours, etc.)</b>

### SUMMATIVE ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Final Artwork LO 3	25%
	Project LO 1,2,4	75%
		TOTAL = 100%

### REFERRAL ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Referral Portfolio LO 1,2,3,4	TOTAL = 100%

To be completed when presented for Minor Change approval and/or annually updated	
<b>Updated by:</b> Lesley Morris <b>Date:</b> 11/10/2022	<b>Approved by:</b> Megan Kavanagh <b>Date:</b> 11/10/2022

## UNIVERSITY OF PLYMOUTH MODULE RECORD

### **SECTION A: DEFINITIVE MODULE RECORD.** *Proposed changes must be submitted via Faculty/AP Quality Procedures for approval and issue of new module code.*

**MODULE CODE:** PETR1115

**CREDITS:** 20

**PRE-REQUISITES:** None

**MODULE TITLE:** Form and Function

**FHEQ LEVEL:** 4

**CO-REQUISITES:** None

**HECOS CODE:** 100059

**COMPENSATABLE:** Y

**SHORT MODULE DESCRIPTOR:** *(max 425 characters)*

This module will introduce the topic of form and function. Learners will explore materials, application technique, key visual elements, and reflect upon a range of aesthetic relationships in design and production. The learning journal will be further developed via ideas generation and documentation of design and practical development. Inspirational workshops and seminars will reinforce studio and workshop activity.

<b>ELEMENTS OF ASSESSMENT</b> [Use HESA KIS definitions] – see <a href="#">Definitions of Elements and Components of Assessment</a>			
<b>E1</b> (Examination)		<b>C1</b> (Coursework)	100%
<b>E2</b> (Clinical Examination)		<b>A1</b> (Generic assessment)	
<b>T1</b> (Test)		<b>P1</b> (Practical)	

**SUBJECT ASSESSMENT PANEL to which module should be linked:** Art and Media

**Professional body minimum pass mark requirement:** N/A

**MODULE AIMS:**

- Introduce the topic of Form and Function and aspects of creative commercialism and freelance practice.
- Expand upon the key visual elements and knowledge obtained in the last module.
- Expand research understanding and the role of analysis.
- Introduce the student to a range of media, application and technique.
- Build confidence to select appropriate materials and application technique to express selected subject ethos.
- Explore modes of visual communication via thumbnailing, designing and photography in the learning journal.
- Advance outcome of final presentation.

**ASSESSED LEARNING OUTCOMES:** At the end of the module the learner will be expected to be able to:

<b>Assessed Module Learning Outcomes</b>	<b>Award/ Programme Learning Outcomes contributed to</b>
<p>1. Record and reflect and start to analyse a range of contextual research on the selected theme of Form and Function.</p> <p>2. Use analysis to start to select appropriate methodologies, techniques, processes and materials to enhance the further development of ideas generation and development with consideration of commercialism within the creative industries.</p> <p>3. Document the module in the Learning Journal with thumbnailing, designing and photography which shows art and design practice critical commentary and reflection.</p> <p>4. Produce a professionally presented final artwork that answers the brief.</p>	<p><b>8.1 Knowledge and understanding</b>            ALO 1, 2 - 8.1.1) The ability to generate ideas, concepts and proposals and select appropriate materials processes and technologies which reflect intentions and concerns within an art and contemporary craft specialism.</p> <p>ALO 4 - 8.1.2) Be resourceful, ethical, sustainable and culturally aware, reflected within entrepreneurial professional creative practice.</p> <p>ALO 1 - 8.1.3) Use informed visual research analysis taken from subject specific sources to enhance aesthetic, image ethos and marketability within contextual parameters.</p> <p><b>8.4 Employment related skills</b>            ALO 2 - 8.4.1) Interpersonal, social and negotiation skills in relation to others.</p> <p><b>8.2 Cognitive and intellectual skills</b>            ALO 3,4 - 8.2.1) Knowledge of theories linked to key visual formal elements and the ability to successfully</p>



	<p>implement this knowledge within rough design stages, stylistic aesthetic developments and final outcomes.</p> <p>ALO 3 - 8.2.2) Ability to competently research, analyse information and apply knowledge to effectively communicate and express information in a variety of forms to specialist and non-specialist audiences.</p> <p>ALO 3, 2 8.2.3) Learners will be able to use <b>art and contemporary craft</b> verbal and visual language to further inform professional practice in their discipline(s) and broaden critical and contextual awareness.</p> <p><b>8.3 Key and transferable skills</b> ALO 2 - 8.3.2) Select and employ a range of practical and digital media creative media.</p> <p><b>8.5 Practical skills</b> ALO 2 - 8.5.1) Knowledge of a range of creative practical application technique with a range of creative media and the ability to employ this knowledge within ethical working practices.</p> <p>ALO 4 - 8.5.2) In-depth media, application, process and production knowledge within subject specific specialism.</p>
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Guidance for Learning Outcomes is given below; please refer to the Programme Specification for relevant Award Learning Outcomes.

<b>DATE OF APPROVAL:</b> 26/01/2021	<b>FACULTY/OFFICE:</b> Academic Partnerships
<b>DATE OF IMPLEMENTATION:</b> 09/2021	<b>SCHOOL/PARTNER:</b> Petroc
<b>DATE(S) OF APPROVED CHANGE:</b> XX/XX/XXXX	<b>SEMESTER:</b> Semester 2 - Spring

Additional notes (for office use only):

#### **Additional Guidance for Learning Outcomes:**

**To ensure that the module is pitched at the right level check your intended learning outcomes against the following nationally agreed standards**

- Framework for Higher Education Qualifications  
[Qualifications and Credit Frameworks \(qaa.ac.uk\)](http://www.qaa.ac.uk)
- Measuring standards and quality assurance.  
[Subject Benchmark Statement: Art and Design \(qaa.ac.uk\)](http://www.qaa.ac.uk)
- Professional, regulatory and statutory (PSRB) accreditation requirements (where necessary e.g. health and social care, medicine, engineering, psychology, architecture, teaching, law)
- QAA Quality Code <http://www.qaa.ac.uk/AssuringStandardsAndQuality/quality-code/Pages/default.aspx>



## SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the KIS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

<b>ACADEMIC YEAR:</b> 2022/2023	<b>NATIONAL COST CENTRE:</b> 143
<b>MODULE LEADER:</b> TBC	<b>OTHER MODULE STAFF:</b>

### Summary of Module Content

- Workshops and seminars to enhance knowledge and build confidence in form and function, aesthetics and stylisation, commercialism and creative freelance practice.
- Media training in the 3d workshop to build skills with practical making.
- Exploration of 2d and 3d formats and modes of presentation.
- Further development of art, design and craft language.
- A resolved professionally presented final artwork.
- Learning journal showing commentary on theoretical and practical research, analysis, developments, reflection, evaluation and final outcome stages.
- Ideas and development underpinning the analyses of a range of art and design practice.

SUMMARY OF TEACHING AND LEARNING		
Scheduled Activities [KIS definitions]	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)
Scheduled Practical Classes & Workshops	10	Workshops to build confidence in form and function, aesthetics and stylisation.
Lectures and Seminars	10	Historical and contemporary art and design practice lectures provide theoretical and practical insight on the subject of form and function and, commercialism and creative freelance practice.
Group Tutorials	10	Build confidence with personal and creative identity, group speaking and give additional feedback.
Project Supervision	10	
Assessment and Presentation	5	Buddy System and feedback.
Guided Independent Study	155	Studio activity
<b>Total</b>	<b>200</b>	<b>(NB: 1 credit = 10 hours of learning; 20 credits = 200 hours, etc.)</b>

### SUMMATIVE ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Final Artwork LO 4	25%
	Project LO 1,2,3	75%
		TOTAL = 100%

### REFERRAL ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Referral Portfolio LO 1,2,3,4	TOTAL = 100%

To be completed when presented for Minor Change approval and/or annually updated	
Updated by: Lesley Morris Date: 11/10/2022	Approved by: Megan Kavanagh Date: 11/10/2022

## UNIVERSITY OF PLYMOUTH MODULE RECORD

**SECTION A: DEFINITIVE MODULE RECORD.** *Proposed changes must be submitted via Faculty/AP Quality Procedures for approval and issue of new module code.*

**MODULE CODE:** PETR1116

**CREDITS:** 20

**PRE-REQUISITES:** None

**MODULE TITLE:** Transcription and Image Science

**FHEQ LEVEL:** 4

**CO-REQUISITES:** None

**HECOS CODE:** 100059

**COMPENSATABLE:** Y

**SHORT MODULE DESCRIPTOR:** *(max 425 characters)*

This module will introduce image science methodologies and case study transcription to advance students' practical understanding of historical and contemporary art and craft practice. Students will research in response to professional exemplars exploring formal methods and processes of the masters. This information be used to amalgamate case study aesthetics and generate new innovative and experimental conclusions.

<b>ELEMENTS OF ASSESSMENT</b> [Use HESA KIS definitions] – see <a href="#">Definitions of Elements and Components of Assessment</a>			
<b>E1</b> (Examination)		<b>C1</b> (Coursework)	100%
<b>E2</b> (Clinical Examination)		<b>A1</b> (Generic assessment)	
<b>T1</b> (Test)		<b>P1</b> (Practical)	

**SUBJECT ASSESSMENT PANEL to which module should be linked:** Art and Media

**Professional body minimum pass mark requirement:** N/A

### MODULE AIMS:

- To enable students to critically analyse and evaluate theoretical and practical aspects of case study exemplars via building applied arts skills.
- To develop confidence to select appropriate media, technique and processes for transcription and visualisation development.
- To encourage students to incorporate design processes and experimentation in to their working methodology.
- To introduce reverence of applied theories and contexts in appropriate format in context.
- Begin to see the value of combining style, media and application to creative experimental and innovate outcomes to communicate aspects of creative self-identity.

**ASSESSED LEARNING OUTCOMES:** At the end of the module the learner will be expected to be able to:

<b>Assessed Module Learning Outcomes</b>	<b>Award/ Programme Learning Outcomes contributed to</b>
<ol style="list-style-type: none"> <li>1. Make final artwork in conclusion to the learning experience in appropriate context and format for a considered audience which embraces an experimental approach and communicates self-identity.</li> <li>2. Document critical analysis and evaluation of aesthetics and stylisation.</li> <li>3. To be able to select appropriate media, technique and processes for transcription.</li> <li>4. To produce a body of work reflecting aspects of critical thinking, experimentation, applied theories and context awareness.</li> </ol>	<p><b>8.5 Knowledge and understanding</b>            ALO 2 - 8.1.3) Use informed research analysis to enhance aesthetic and image ethos within contextual parameters.</p> <p><b>8.2 Cognitive and intellectual skills</b>            ALO 4 - 8.2.1) Knowledge of theories linked to key visual formal elements and the ability to successfully implement this knowledge within rough design stages, stylistic aesthetic developments and final outcomes.</p> <p>ALO 4 - 8.2.2) Ability to competently research, analyse information and apply knowledge to effectively communicate and express information in a variety of forms to specialist and non-specialist audiences.</p> <p>ALO 2,3,4 - 8.2.3) Learners will be able to use art and contemporary craft verbal and visual language to further inform professional practice in their discipline(s) and broaden critical and contextual awareness.</p> <p><b>8.3 Key and transferable skills</b></p>

	<p>ALO 4,2 - 8.3.1) Research a variety of sources and effectively manage, analyse and utilise key elements.</p> <p>ALO 1,4 8.3.2 Select and employ a range of practical and digital media creative media.</p> <p><b>8.4 Employment related skills</b> ALO 2- 8.4.1) Interpersonal, social and negotiation skills in relation to others.</p> <p>ALO 1,4 - 8.4.2) Skills in the presentation of work within creative industry contexts, to include knowledge of specialist pathway and ability to promote effectively via being able to design printed and digital catalogues, online platforms and exhibitions.</p> <p><b>8.5 Practical skills</b> ALO 1 - 8.5.2) In-depth media, application, process and production knowledge within subject specific specialism.</p>
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Guidance for Learning Outcomes is given below; please refer to the Programme Specification for relevant Award Learning Outcomes.

<b>DATE OF APPROVAL:</b> 26/01/2021	<b>FACULTY/OFFICE:</b> Academic Partnerships
<b>DATE OF IMPLEMENTATION:</b> 09/2021	<b>SCHOOL/PARTNER:</b> Petroc
<b>DATE(S) OF APPROVED CHANGE:</b> XX/XX/XXXX	<b>SEMESTER:</b> All Year

Additional notes (for office use only):

**Additional Guidance for Learning Outcomes:**

**To ensure that the module is pitched at the right level check your intended learning outcomes against the following nationally agreed standards**

- Framework for Higher Education Qualifications  
[Qualifications and Credit Frameworks \(qaa.ac.uk\)](http://qaa.ac.uk)
- Measuring standards and quality assurance.  
[Subject Benchmark Statement: Art and Design \(qaa.ac.uk\)](http://qaa.ac.uk)
- Professional, regulatory and statutory (PSRB) accreditation requirements (where necessary e.g. health and social care, medicine, engineering, psychology, architecture, teaching, law)
- QAA Quality Code <http://www.qaa.ac.uk/AssuringStandardsAndQuality/quality-code/Pages/default.aspx>

## SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the KIS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

<b>ACADEMIC YEAR:</b> 2022/2023	<b>NATIONAL COST CENTRE:</b> 143
<b>MODULE LEADER:</b> TBC	<b>OTHER MODULE STAFF:</b>

### Summary of Module Content

- Introduction to visual analysis of art history and contemporary practice.
- Introduction to working practices and methodologies of transcription.
- Exploration of technique and technical process as a transferable skill.
- Build confidence with a range of media.
- Develop ability with personal stylisation processes.
- To expand past learning of theory and images science through practical application.

SUMMARY OF TEACHING AND LEARNING		
Scheduled Activities [KIS definitions]	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)
Scheduled Practical Classes & Workshops	10	Drawing, painting and transcription.
Lectures and Seminars	10	To include examples of media and application technique.
Group Tutorials	10	Working mythologies and feedback.
Project Supervision	10	One to one tutorial time.
Assessment and Presentation	5	Buddy System and feedback.
Guided Independent Study	155	Studio activity.
<b>Total</b>	<b>200</b>	<b>(NB: 1 credit = 10 hours of learning; 20 credits = 200 hours, etc.)</b>

### SUMMATIVE ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Final Artwork LO 1	25%
	Project LO 2,3,4	75%
		TOTAL = 100%

### REFERRAL ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Referral Portfolio LO 1,2,3,4	TOTAL = 100%

To be completed when presented for Minor Change approval and/or annually updated	
<b>Updated by:</b> Lesley Morris <b>Date:</b> 11/10/2022	<b>Approved by:</b> Megan Kavanagh <b>Date:</b> 11/10/2022

## UNIVERSITY OF PLYMOUTH MODULE RECORD

**SECTION A: DEFINITIVE MODULE RECORD.** *Proposed changes must be submitted via Faculty/AP Quality Procedures for approval and issue of new module code.*

**MODULE CODE:** PETR1117

**CREDITS:** 20

**PRE-REQUISITES:** None

**MODULE TITLE:** Reportage

**FHEQ LEVEL:** 4

**CO-REQUISITES:** None

**HECOS CODE:** 100059

**COMPENSATABLE:** Y

**SHORT MODULE DESCRIPTOR:** *(max 425 characters)*

This module will introduce the context of making work from direct observation. The student will explore and respond to a range of situations and events from life. They will consider the effects media and application technique has on selected topics and subjects. Students will expand their skills depicting human form, environments and still life through a range of recording from life processes.

<b>ELEMENTS OF ASSESSMENT</b> [Use HESA KIS definitions] – see <a href="#">Definitions of Elements and Components of Assessment</a>			
<b>E1</b> (Examination)		<b>C1</b> (Coursework)	100%
<b>E2</b> (Clinical Examination)		<b>A1</b> (Generic assessment)	
<b>T1</b> (Test)		<b>P1</b> (Practical)	

**SUBJECT ASSESSMENT PANEL to which module should be linked:** Art and Media

**Professional body minimum pass mark requirement:** N/A

### MODULE AIMS:

- To enable the students to portray human interaction, architecture, landscape, environments and key subjects around them from direct observation.
- To develop skills with media and application technique in response to location, subject and time constraints.
- To further students' personal development plan by using this module to investigate how professional practice can expose career opportunities.
- To produce a final set of artworks in either an art or contemporary craft direction in conclusion to the body of research work, which is reflective of the environments and subjects sourced from reportage practice, which shows consideration for creative industry placement and associated commercial context consideration.

**ASSESSED LEARNING OUTCOMES:** At the end of the module the learner will be expected to be able to:

<b>Assessed Module Learning Outcomes</b>	<b>Award/ Programme Learning Outcomes contributed to</b>
<ol style="list-style-type: none"> <li>1. Produce and present innovative final artworks that reflects the learning experience they have had on location.</li> <li>2. Produce a module learning journal which documents a range of observational work, evaluates and interprets the whole experience of the location-based practice.</li> <li>3. Utilise a range of experimental media, application technique, theories and new technical processes.</li> <li>4. Research and document a range of subjects within the context of reportage through creative industry application and commercial context consideration.</li> </ol>	<p><b>8.1 Knowledge and understanding</b>            ALO 2 - 8.1.1) The ability to generate ideas, concepts and proposals and select appropriate materials processes and technologies which reflect intentions and concerns within an art and design specialism.</p> <p>ALO 4 - 8.1.2) Be resourceful, ethical, sustainable and culturally aware, reflected within entrepreneurial professional creative practice.</p> <p><b>8.2 Cognitive and intellectual skills</b>            ALO 4 - 8.2.2) Ability to competently research, analyse information and apply knowledge to effectively communicate and express information in a variety of forms to specialist and non-specialist audiences</p> <p><b>8.3 Key and transferable skills</b>            ALO 2, 3 - 8.3.1) Research a variety of sources and effectively manage, analyse and utilise key elements.</p> <p>ALO 2- 8.3.2) Select and employ a range of practical and digital media creative media.</p>

	<p>ALO 2 - 8.3.3) Work confidently as an independent creative or within a group setting.</p> <p><b>8.5 Practical skills</b></p> <p>ALO 2 - 8.5.1) Have knowledge of a range of creative practical application technique with a range of creative media and the ability to employ this knowledge within ethical working practices.</p> <p>ALO 1 - 8.5.2) In-depth media, application, process and production knowledge within subject specific specialism.</p> <p><b>8.4 Employment related skills</b></p> <p>ALO 4- 8.4.1) Interpersonal, social and negotiation skills in relation to others.</p> <p>ALO 1,2 - 8.4.2) Skills in the presentation of work within creative industry contexts, to include knowledge of specialist pathway and ability to promote effectively via being able to design printed and digital catalogues, online platforms and physical exhibition spaces.</p> <p>ALO 1,2 - 8.4.3) Develop standard professional practice skills within creative freelance practice and entrepreneurship, portfolio development skills, interview technique, client management, professional/legal responsibilities' awareness; specifically, copyright and royalty understanding, time keeping and deadline management, HMRC and self-employment concerns, understanding of Art and Contemporary Craft terminology underpinned via direct industry engagement.</p>
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Guidance for Learning Outcomes is given below; please refer to the Programme Specification for relevant Award Learning Outcomes.

<b>DATE OF APPROVAL:</b> 26/01/2021	<b>FACULTY/OFFICE:</b> Academic Partnerships
<b>DATE OF IMPLEMENTATION:</b> 09/2021	<b>SCHOOL/PARTNER:</b> Petroc
<b>DATE(S) OF APPROVED CHANGE:</b> XX/XX/XXXX	<b>SEMESTER:</b> All Year

Additional notes (for office use only):

#### **Additional Guidance for Learning Outcomes:**

**To ensure that the module is pitched at the right level check your intended learning outcomes against the following nationally agreed standards**

- Framework for Higher Education Qualifications  
[Qualifications and Credit Frameworks \(qaa.ac.uk\)](http://www.qaa.ac.uk)
- Measuring standards and quality assurance.  
[Subject Benchmark Statement: Art and Design \(qaa.ac.uk\)](http://www.qaa.ac.uk)
- Professional, regulatory and statutory (PSRB) accreditation requirements (where necessary e.g. health and social care, medicine, engineering, psychology, architecture, teaching, law)
- QAA Quality Code <http://www.qaa.ac.uk/AssuringStandardsAndQuality/quality-code/Pages/default.aspx>

## SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the KIS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

<b>ACADEMIC YEAR:</b> 2022/2023	<b>NATIONAL COST CENTRE:</b> 143
<b>MODULE LEADER:</b> TBC	<b>OTHER MODULE STAFF:</b>

### Summary of Module Content

- Workshops, lectures and seminars will introduce students to the art of working from life to report on a selected location.
- Students will investigate professional practice opportunities with outside agencies and respond to a range of situations and events from life.
- Students will be expected to complete a learning journal that documents selected professional engagement, visual subjects and exploration of media and application technique.
- Through a range of recording from life developments, the student will conclude aspects of their study that they deem to be the most successful through reflective analysis create or select final outcome work

SUMMARY OF TEACHING AND LEARNING		
Scheduled Activities [KIS definitions]	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)
Scheduled Practical Classes & Workshops	10	Range of workshops building confidence depicting environment, human form and still life.
Lectures and Seminars	10	To include examples of location and reportage practice.
Group Tutorials	10	Range of workshops building confidence depicting the Human Form via 2d and 3d form.
Project Supervision	10	Buddy System and feedback.
Assessment and Presentation	5	Studio activity.
Guided Independent Study	155	
<b>Total</b>	<b>200</b>	<b>(NB: 1 credit = 10 hours of learning; 20 credits = 200 hours, etc.)</b>

### SUMMATIVE ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Final Artwork LO 1	25%
	Project LO 2,3,4	75%
		TOTAL = 100%

### REFERRAL ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Referral Portfolio LO 1,2,3,4	TOTAL = 100%

To be completed when presented for Minor Change approval and/or annually updated	
<b>Updated by:</b> Lesley Morris <b>Date:</b> 11/10/2022	<b>Approved by:</b> Megan Kavanagh <b>Date:</b> 11/10/2022



## UNIVERSITY OF PLYMOUTH MODULE RECORD

**SECTION A: DEFINITIVE MODULE RECORD.** *Proposed changes must be submitted via Faculty/AP Quality Procedures for approval and issue of new module code.*

**MODULE CODE:** PETR1118

**CREDITS:** 20

**PRE-REQUISITES:**

**MODULE TITLE:** Critical and Historical Studies

**FHEQ LEVEL:** 4

**CO-REQUISITES:**

**HECOS CODE:** 100059

**COMPENSATABLE:** Y

**SHORT MODULE DESCRIPTOR:** *(max 425 characters)*

Lectures, seminars and independent research will explore issues and examples of art and contemporary craft practice. Students will also develop their own research methodology specific to their personal ideas of interest informing and relating to their own creative practice and professionalism.

<b>ELEMENTS OF ASSESSMENT</b> [Use HESA KIS definitions] – see <a href="#">Definitions of Elements and Components of Assessment</a>			
<b>E1</b> (Examination)		<b>C1</b> (Coursework)	100%
<b>E2</b> (Clinical Examination)		<b>A1</b> (Generic assessment)	
<b>T1</b> (Test)		<b>P1</b> (Practical)	

**SUBJECT ASSESSMENT PANEL to which module should be linked:** Art and Media

**Professional body minimum pass mark requirement:** N/A

### MODULE AIMS:

- To enable students to broaden their understanding of the critical and historical study of art and craft practice and effectively relate this information to developments within employment and creative freelance and entrepreneurial practices.
- Communicate thoughts, ideas, image science and philosophy to others.
- To encourage students to define and research subject specific areas of further interest which relates to their own developing creative practice.
- To further establish methods of creative professionalism via practical workshops.

**ASSESSED LEARNING OUTCOMES:** At the end of the module the learner will be expected to be able to:

<b>Assessed Module Learning Outcomes</b>	<b>Award/ Programme Learning Outcomes contributed to</b>
<ol style="list-style-type: none"> <li>1. Analyse the critical framing of art practices and modes of representation.</li> <li>2. Utilise within a learning journal the adoption of appropriate research methodology in written and visual formats which demonstrate the learning experience.</li> <li>3. Research and select information and construct an appropriate written presentation or extended critical essay which demonstrates methods of creative professionalism.</li> </ol>	<p><b>Knowledge and understanding</b></p> <p>ALO 1, 3 - 8.1.1) The ability to generate ideas, concepts and proposals and select appropriate materials processes and technologies which reflect intentions and concerns within an art and contemporary craft specialism.</p> <p>ALO 2- 8.1.2) Be resourceful, ethical, sustainable and culturally aware, reflected within entrepreneurial professional creative practice.</p> <p><b>8.2 Cognitive and intellectual skills</b></p> <p>ALO 2,- 8.2.1) Knowledge of theories linked to key visual formal elements and the ability to successfully implement this knowledge within rough design stages, stylistic aesthetic developments and final outcomes.</p> <p>ALO 1,3 - 8.2.2) Ability to competently research, analyse information and apply knowledge to effectively communicate and express information in a variety of practical outcomes to specialist and non-specialist audiences.</p> <p>ALO 2,3- 8.2.3) Learners will be able to use art and contemporary craft verbal and visual language to further inform professional practice in their discipline(s) and broaden critical and contextual awareness.</p>



Guidance for Learning Outcomes is given below; please refer to the Programme Specification for relevant Award Learning Outcomes.

<b>DATE OF APPROVAL:</b> 26/01/2021	<b>FACULTY/OFFICE:</b> Academic Partnerships
<b>DATE OF IMPLEMENTATION:</b> 09/2021	<b>SCHOOL/PARTNER:</b> Petroc
<b>DATE(S) OF APPROVED CHANGE:</b> XX/XX/XXXX	<b>SEMESTER:</b> All Year

Additional notes (for office use only):

**Additional Guidance for Learning Outcomes:**

**To ensure that the module is pitched at the right level check your intended learning outcomes against the following nationally agreed standards**

- Framework for Higher Education Qualifications  
[Qualifications and Credit Frameworks \(qaa.ac.uk\)](http://qaa.ac.uk)
- Measuring standards and quality assurance.  
[Subject Benchmark Statement: Art and Design \(qaa.ac.uk\)](http://qaa.ac.uk)
- Professional, regulatory and statutory (PSRB) accreditation requirements (where necessary e.g. health and social care, medicine, engineering, psychology, architecture, teaching, law)
- QAA Quality Code <http://www.qaa.ac.uk/AssuringStandardsAndQuality/quality-code/Pages/default.aspx>

## SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the KIS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

<b>ACADEMIC YEAR:</b> 2022/2023	<b>NATIONAL COST CENTRE:</b> 143
<b>MODULE LEADER:</b> TBC	<b>OTHER MODULE STAFF:</b>

### Summary of Module Content

- Students will continue the process of learning how to critically analyse through participation in the seminars.
- The programme will concentrate on clarifying the relationship of theory and practice through theoretical models.
- Reading lists will underpin the programme and provide encouragement to develop self-directed research study.
- Introduction to appropriate research skills to maintain and develop a research journal and essay.

SUMMARY OF TEACHING AND LEARNING		
Scheduled Activities [KIS definitions]	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)
Scheduled Practical Classes & Workshops	5	Various approaches to responding to the content delivered will be adopted including group research and the presentation of conclusions.
Group Tutorials	10	One to one Tutorial support.
Critique	10	Critique enables the sharing of ideas across disciplines and the development of a collaborative student approach to researching.
Lecture	10	Lecture Responses and File. Learning Journal with research.
Essay guidance	10	Essay.
Guided Independent Study	155	This will include constructing a learning journal and portfolio which include the developing and utilising of knowledge from lectures and the researching and writing of a 2500-word essay.
<b>Total</b>	<b>200</b>	<b>(NB: 1 credit = 10 hours of learning; 20 credits = 200 hours, etc.)</b>

### SUMMATIVE ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Lecture Responses and File LO1	20%
	Learning Journal with research LO2	20%
	Essay LO3	60%
		TOTAL= 100%

### REFERRAL ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Referral Portfolio LO 1,2,3	TOTAL = 100%

To be completed when presented for Minor Change approval and/or annually updated	
<b>Updated by:</b> Lesley Morris <b>Date:</b> 11/10/2022	<b>Approved by:</b> Megan Kavanagh <b>Date:</b> 11/10/2022

## UNIVERSITY OF PLYMOUTH MODULE RECORD

**SECTION A: DEFINITIVE MODULE RECORD.** *Proposed changes must be submitted via Faculty/AP Quality Procedures for approval and issue of new module code.*

**MODULE CODE:** PETR2117      **MODULE TITLE:** Consolidation and Identity  
**CREDITS:** 20      **FHEQ LEVEL:** 5      **HECOS CODE:** 100059  
**PRE-REQUISITES:** None      **CO-REQUISITES:** None      **COMPENSATABLE:** Y  
**SHORT MODULE DESCRIPTOR:** (max 425 characters)

Consolidation and identity enable students to competently evaluate the learning obtained at level 4 study. Learners will identify key areas for further development and modes of independent research practice to enable maximum theoretical and practical progression with a new personal body of work.

<b>ELEMENTS OF ASSESSMENT</b> [Use HESA KIS definitions] – see <a href="#">Definitions of Elements and Components of Assessment</a>			
<b>E1</b> (Examination)		<b>C1</b> (Coursework)	100%
<b>E2</b> (Clinical Examination)		<b>A1</b> (Generic assessment)	
<b>T1</b> (Test)		<b>P1</b> (Practical)	

**SUBJECT ASSESSMENT PANEL to which module should be linked:** Art and Media  
**Professional body minimum pass mark requirement:** N/A

### MODULE AIMS:

- To further develop self-evaluative practice in the consolidation of theoretical and practical concepts in Level 4.
- To expand critical thinking, theoretical skills and formal elements knowledge reflected in the design process.
- To further develop an experimental approach to media and application technique in specialist context.
- To further develop skills in the presentation of work using industry standard creative software.
- Build confidence with style, aesthetic, creative identity and branding.
- To create a body of work reflective of the learning experience.
- To make a conclusion of the most effective outcomes via final artwork for a specific genre and audience.

**ASSESSED LEARNING OUTCOMES:** At the end of the module the learner will be expected to be able to:

Assessed Module Learning Outcomes	Award/ Programme Learning Outcomes contributed to
<ol style="list-style-type: none"> <li>1. Produce professionally presented final artworks that reflects consolidation of theoretical and practical concepts in level 4 study.</li> <li>2. Show a professional level of presentation which effectively communicates intention and concern to a thoroughly researched specialist audience via the application of industry standard creative software.</li> <li>3. Produce a module learning journal which advances the documentation of independent specialist research including commercial investigation, design and production in context and evaluation of new experimental media and technical processes.</li> <li>4. Evidence experimentation and critical thinking informed by lectures, workshops and independent research.</li> </ol>	<p><b>8.2 Cognitive and intellectual skills</b>  ALO 3,4 - 8.2.2) Ability to competently research, analyse information and apply knowledge to effectively communicate and express information in a variety of forms to specialist and non-specialist audiences</p> <p><b>8.3 Key and transferable skills</b>  ALO1,4 - 8.3.1) Research a variety of sources and effectively manage, analyse and utilise key elements.</p> <p>ALO1,2 - 8.3.2) Select and employ a range of practical and digital media creative media.</p> <p><b>8.5 Practical skills</b>  ALO 1,2,3,4 - 8.5.1) Have knowledge of a range of creative practical application technique with a range of creative media and the ability to employ this knowledge within ethical working practices.</p>

Guidance for Learning Outcomes is given below; please refer to the Programme Specification for relevant Award Learning Outcomes.

<b>DATE OF APPROVAL:</b> 26/01/2021	<b>FACULTY/OFFICE:</b> Academic Partnerships
<b>DATE OF IMPLEMENTATION:</b> 09/2022	<b>SCHOOL/PARTNER:</b> Petroc

<b>DATE(S) OF APPROVED CHANGE:</b> XX/XX/XXXX	<b>SEMESTER:</b> All Year
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Additional notes (for office use only):

**Additional Guidance for Learning Outcomes:**

**To ensure that the module is pitched at the right level check your intended learning outcomes against the following nationally agreed standards**

- Framework for Higher Education Qualifications  
[Qualifications and Credit Frameworks \(qaa.ac.uk\)](http://qaa.ac.uk)
- Measuring standards and quality assurance.  
[Subject Benchmark Statement: Art and Design \(qaa.ac.uk\)](http://qaa.ac.uk)
- Professional, regulatory and statutory (PSRB) accreditation requirements (where necessary e.g. health and social care, medicine, engineering, psychology, architecture, teaching, law)
- QAA Quality Code <http://www.qaa.ac.uk/AssuringStandardsAndQuality/quality-code/Pages/default.aspx>

## SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the KIS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

<b>ACADEMIC YEAR:</b> 2022/2023	<b>NATIONAL COST CENTRE:</b> 143
<b>MODULE LEADER:</b> TBC	<b>OTHER MODULE STAFF:</b>

### Summary of Module Content

- Workshops, lectures and seminars will develop skills in the subjects of self-evaluation, creative identity in context and theoretical and practical consolidation.
- Students will be expected to produce a portfolio of evidence showing the learning made with the application of experimental processes aimed at an intended, researched audience presented professionally via digital creative software.
- Students will work in collaboration during the conclusion stages of the project resulting in final outcomes which explore the potential of cross pollination and the sharing of skill sets.
- Communication, problem solving, and time management will be explored through established techniques and theoretical models.

SUMMARY OF TEACHING AND LEARNING		
Scheduled Activities [KIS definitions]	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)
Scheduled Practical Classes & Workshops	10	A range of workshops building confidence with self-evaluation, consolidation and application via a range of practical processes and methodologies presented in conclusion via industry standard software designed to inform students of genre and context.
Lectures and Seminars	10	Enabling the sharing of ideas, expands research opportunities and adds in the collaborative aspects of study.
Group Tutorials	10	
Project Supervision	10	
Assessment and Presentation	5	Buddy System and feedback
Guided Independent Study	155	Studio activity.
<b>Total</b>	<b>200</b>	<b>(NB: 1 credit = 10 hours of learning; 20 credits = 200 hours, etc.)</b>

### SUMMATIVE ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Final Artwork LO 1	25%
	Project LO 2,3,4	75%
		TOTAL= 100%

### REFERRAL ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Referral Portfolio LO 1, 2,3,4	TOTAL= 100%

To be completed when presented for Minor Change approval and/or annually updated	
<b>Updated by:</b> Lesley Morris <b>Date:</b> 11/10/2022	<b>Approved by:</b> Megan Kavanagh <b>Date:</b> 11/10/2022

## UNIVERSITY OF PLYMOUTH MODULE RECORD

### **SECTION A: DEFINITIVE MODULE RECORD.** *Proposed changes must be submitted via Faculty/AP Quality Procedures for approval and issue of new module code.*

**MODULE CODE:** PETR2112

**CREDITS:** 20

**PRE-REQUISITES:** NONE

**MODULE TITLE:** Interdisciplinary Practice 1

**FHEQ LEVEL:** 5

**CO-REQUISITES:** NONE

**HECOS CODE:** 100059

**COMPENSATABLE:** Y

#### **SHORT MODULE DESCRIPTOR:** *(max 425 characters)*

Interdisciplinary Practice 1 focuses on the solidification of individually tailored pathways written by the student. Knowledge of context placement, creative freelance practice, entrepreneurship and industry employability is further refined alongside the manufacture of item/s made to address notions of audience and marketplace parameters. Risk taking is further explored as a mode of advancing innovation.

<b>ELEMENTS OF ASSESSMENT</b> [Use HESA KIS definitions] – see <a href="#">Definitions of Elements and Components of Assessment</a>			
<b>E1</b> (Examination)		<b>C1</b> (Coursework)	100%
<b>E2</b> (Clinical Examination)		<b>A1</b> (Generic assessment)	
<b>T1</b> (Test)		<b>P1</b> (Practical)	

**SUBJECT ASSESSMENT PANEL to which module should be linked:** Art & Media

**Professional body minimum pass mark requirement:** N/A

#### **MODULE AIMS:**

- To enable students to develop proposals and explore and resolve work through appropriate studio disciplines via the analysis and application of the strengths of Level 4 theory and practice.
- To inform students' developing contextual awareness and appreciation of philosophical and conceptual frameworks that influence art and contemporary craft practice within specific marketplace parameters.
- To encourage students to take risks and use an experimental approach to be making and thinking.

**ASSESSED LEARNING OUTCOMES:** At the end of the module the learner will be expected to be able to:

<b>Assessed Module Learning Outcomes</b>	<b>Award/ Programme Learning Outcomes contributed to</b>
<ol style="list-style-type: none"> <li>1. Present a proposal which includes a research plan; a scheme of work; the identification of ideas and concepts as a result learning made at level 4 and in relation to specific industry contexts demonstrated in the exploration and development of new technical processes and uses of materials.</li> <li>2. Make constructive use of risk taking and "failure" and accept responsibility for their own actions in the making of art works.</li> <li>3. Apply underlying theories and contexts to their own creative practice and art works designed to enhance prospects in creative freelance, entrepreneurship and industry employability.</li> <li>4. Evaluate, interpret and analyse the ability to identify learning strengths and needs and a critical awareness of the qualities of their work.</li> </ol>	<p><b>Knowledge and understanding</b>            ALO 1 - 8.1.1) The ability to generate ideas, concepts and proposals and select appropriate materials processes and technologies which reflect intentions and concerns within an art and design specialism.</p> <p>ALO 2 - 8.1.2) Be resourceful, ethical, sustainable and culturally aware, reflected within entrepreneurial professional creative practice.</p> <p>ALO 2, 3 - 8.1.3) Use informed research analysis to enhance aesthetic and image ethos within contextual parameters.</p> <p><b>8.2 Cognitive and intellectual skills</b>            ALO 1,3 - 8.2.1) Knowledge of theories linked to key visual formal elements and the ability to successfully implement this knowledge within rough design stages, stylistic aesthetic developments and final outcomes.</p> <p><b>8.4 Employment related skills</b>            ALO 3 - 8.4.1) Interpersonal, social and negotiation skills in relation to others.</p> <p>ALO 2,4- 8.4.2) Skills in the presentation of work within creative industry contexts, to include knowledge of specialist</p>

	<p>pathway and ability to promote effectively via being able to design printed and digital catalogues, online platforms and physical exhibition spaces.</p> <p>ALO 1, 3 8.4.3) Have developed standard professional practice skills, such as portfolio development skills, interview technique, client management, professional/legal responsibilities awareness specifically copyright and royalty understanding, time keeping and deadline management, HMRC and self-employment concerns, understanding of art and design terminology underpinned via direct industry engagement.</p> <p><b>8.5 Practical skills</b></p> <p>ALO 2,3 - 8.5.1) Knowledge of a range of creative practical application technique with a range of creative media and the ability to employ this knowledge within ethical working practices.</p> <p>ALO 2,3 - 8.5.2) In-depth media, application, process and production knowledge within subject specific specialism.</p> <p>ALO 3 8.5.3) Sound knowledge of digital technologies employed in creative industry to create professional contemporary solutions.</p>
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Guidance for Learning Outcomes is given below; please refer to the Programme Specification for relevant Award Learning Outcomes.

<b>DATE OF APPROVAL:</b> 26/01/2021	<b>FACULTY/OFFICE:</b> Academic Partnerships
<b>DATE OF IMPLEMENTATION:</b> 09/2022	<b>SCHOOL/PARTNER:</b> Petroc
<b>DATE(S) OF APPROVED CHANGE:</b> XX/XX/XXXX	<b>SEMESTER:</b> Semester 1 - Autumn

Additional notes (for office use only):

**Additional Guidance for Learning Outcomes:**

**To ensure that the module is pitched at the right level check your intended learning outcomes against the following nationally agreed standards**

- Framework for Higher Education Qualifications  
[Qualifications and Credit Frameworks \(qaa.ac.uk\)](http://www.qaa.ac.uk)
- Measuring standards and quality assurance.  
[Subject Benchmark Statement: Art and Design \(qaa.ac.uk\)](http://www.qaa.ac.uk)
- Professional, regulatory and statutory (PSRB) accreditation requirements (where necessary e.g. health and social care, medicine, engineering, psychology, architecture, teaching, law)
- QAA Quality Code <http://www.qaa.ac.uk/AssuringStandardsAndQuality/quality-code/Pages/default.aspx>

## SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the KIS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

<b>ACADEMIC YEAR:</b> 2022/2023	<b>NATIONAL COST CENTRE:</b> 143
<b>MODULE LEADER:</b> TBC	<b>OTHER MODULE STAFF:</b>

### Summary of Module Content

- Interdisciplinary practice determined by the student in conjunction with tutors.
- The formulation of ideas and strategies for fulfilling their intentions.
- Personally, directed experimentation and risk taking with outcomes subject to a continuous process of refinement, redefinition and critical evaluation.
- Relevant contemporary and historical incident practices which relate their work through tutorials and a combination of staff and student led seminars

SUMMARY OF TEACHING AND LEARNING		
Scheduled Activities [KIS definitions]	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)
Scheduled Practical Classes & Workshops	10	Various approaches to responding to the previous module will be explored and negotiated action planning will develop into ideas for a further body of work.
Lectures / Seminars	5	Contemporary practitioners in the practices chosen will be introduced. This enables the sharing of ideas across disciplines.
Group Tutorials	10	Feedback & action planning will be undertaken through a series of one to one tutorial.
Project Supervision	15	
Assessment & Presentation/Practical Skills Assessment	5	Staff/Buddy system and feedback process which is detailed in the Teaching, Learning and Assessment Handbook on the VLE.
Independent Guided Independent Study	155	This will embrace the selection and development of a responses to the previous module synthesising those into preferred and negotiated practices.
<b>Total</b>	<b>200</b>	<b>(NB: 1 credit = 10 hours of learning; 20 credits = 200 hours, etc.)</b>

### SUMMATIVE ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Proposal LO 1	25%
	Final artworks LO 2	25%
	Theories and contexts LO 3	25%
	Critical evaluation LO 4	25%
		TOTAL= 100%

### REFERRAL ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Referral portfolio LO 1,2,3,4	TOTAL = 100%

To be completed when presented for Minor Change approval and/or annually updated	
<b>Updated by:</b> Lesley Morris <b>Date:</b> 11/10/2022	<b>Approved by:</b> Megan Kavanagh <b>Date:</b> 11/10/2022



## UNIVERSITY OF PLYMOUTH MODULE RECORD

### **SECTION A: DEFINITIVE MODULE RECORD.** *Proposed changes must be submitted via Faculty/AP Quality Procedures for approval and issue of new module code.*

**MODULE CODE:** PETR2113

**CREDITS:** 20

**PRE-REQUISITES:** NONE

**MODULE TITLE:** Interdisciplinary Practice 2

**FHEQ LEVEL:** 5

**CO-REQUISITES:**

**HECOS CODE:** 100059

**COMPENSATABLE:** Y

#### **SHORT MODULE DESCRIPTOR:** *(max 425 characters)*

This module explores the development of highly questioning proposals which challenge accepted orthodoxies and self-directed study. Students will refine skills, develop additional experimental approaches to making and thinking within an art and contemporary craft context.

<b>ELEMENTS OF ASSESSMENT</b> [Use HESA KIS definitions] – see <a href="#">Definitions of Elements and Components of Assessment</a>			
<b>E1</b> (Examination)		<b>C1</b> (Coursework)	100%
<b>E2</b> (Clinical Examination)		<b>A1</b> (Generic assessment)	
<b>T1</b> (Test)		<b>P1</b> (Practical)	

#### **SUBJECT ASSESSMENT PANEL to which module should be linked:** Art and Media

- To enable students to develop highly questioning proposals which challenges accepted orthodoxies, further develop research within creative specialisms, markets and explore and resolve work through appropriate studio disciplines.
- To inform students' developing contextual awareness and appreciation of issues which influence art and contemporary craft practice.
- To encourage students to take further risks and use a highly experimental approach to media, making and thinking.
- To fully resolve and professionally present high-quality practical outcome/s, demonstrating consideration of target audiences.

#### **ASSESSED LEARNING OUTCOMES:** At the end of the module the learner will be expected to be able to:

<b>Assessed Module Learning Outcomes</b>	<b>Award/ Programme Learning Outcomes contributed to</b>
<p>1. Initiate a further proposal which extends their current practice and includes a research plan; a scheme of work; the identification of ideas and concepts; and the exploration and development of new technical processes and uses of materials linked to target audience analysis.</p> <p>2. With minimum guidance apply underlying theories and contexts, advancement of risk-taking and development of self-expectation to enhance their own creative practice evidenced in a learning journal.</p> <p>3. Initiate and undertake a range of work which challenges accepted orthodoxies and deepens understanding of subject specific markets and consumer wants and needs.</p> <p>4. Analyse and interpret the learning strengths and weaknesses of the produced range of work and explore critically the qualities of the work.</p>	<p><b>Knowledge and understanding</b>            ALO 1,2,4 - 8.1.1) The ability to generate ideas, concepts and proposals and select appropriate materials processes and technologies which reflect intentions and concerns within an art and design specialism.</p> <p>ALO 1,2,3 - 8.1.2) Be resourceful, ethical, sustainable and culturally aware, reflected within entrepreneurial professional creative practice.</p> <p>ALO 1, 2 - 8.1.3) Use informed visual research analysis taken from subject specific sources to enhance aesthetic, image ethos and marketability within contextual parameters.</p> <p><b>8.2 Cognitive and intellectual skills</b>            ALO 3 - 8.2.1) Knowledge of theories linked to key visual formal elements and the ability to successfully implement this knowledge within rough design stages, stylistic aesthetic developments and final outcomes.</p> <p>ALO 4 - 8.2.2) Ability to competently research, analyse information and apply knowledge to effectively communicate and express information in a variety of forms to specialist and non-specialist audiences</p>

	<p><b>8.4 Employment related skills</b>  ALO 1,3- 8.4.1) Interpersonal, social and negotiation skills in relation to others.</p> <p>ALO1, 2 - 8.4.2) Skills in the presentation of work within creative industry contexts, to include knowledge of specialist pathway and ability to promote effectively via being able to design printed and digital catalogues, online platforms and physical exhibition spaces.</p> <p>ALO 2,3 - 8.4.3) Have developed standard professional practice skills, such as portfolio development skills, interview technique, client management, professional/legal responsibilities awareness specifically copyright and royalty understanding, time keeping and deadline management, HMRC and self-employment concerns, understanding of Art and Design terminology underpinned via direct industry engagement.</p> <p><b>8.5 Practical skills</b>  ALO 2- 8.5.2) In-depth media, application, process and production knowledge within subject specific specialism.</p> <p>ALO 3 - 8.5.3) Sound knowledge of digital technologies employed in creative industry to create professional contemporary solutions.</p>
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Guidance for Learning Outcomes is given below; please refer to the Programme Specification for relevant Award Learning Outcomes.

<b>DATE OF APPROVAL:</b> 26/01/2021	<b>FACULTY/OFFICE:</b> Academic Partnerships
<b>DATE OF IMPLEMENTATION:</b> 09/2022	<b>SCHOOL/PARTNER:</b> Petroc
<b>DATE(S) OF APPROVED CHANGE:</b> XX/XX/XXXX	<b>SEMESTER:</b> Semester 2 - Spring

Additional notes (for office use only):

**Additional Guidance for Learning Outcomes:**

**To ensure that the module is pitched at the right level check your intended learning outcomes against the following nationally agreed standards**

- Framework for Higher Education Qualifications  
[Qualifications and Credit Frameworks \(qaa.ac.uk\)](http://www.qaa.ac.uk)
- Measuring standards and quality assurance.  
[Subject Benchmark Statement: Art and Design \(qaa.ac.uk\)](http://www.qaa.ac.uk)
- Professional, regulatory and statutory (PSRB) accreditation requirements (where necessary e.g. health and social care, medicine, engineering, psychology, architecture, teaching, law)
- QAA Quality Code <http://www.qaa.ac.uk/AssuringStandardsAndQuality/quality-code/Pages/default.aspx>

## SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the KIS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

<b>ACADEMIC YEAR:</b> 2022/2023	<b>NATIONAL COST CENTRE:</b> 143
<b>MODULE LEADER:</b> TBC	<b>OTHER MODULE STAFF:</b>

### Summary of Module Content

- Interdisciplinary Practice determined by the student in conjunction with tutors.
- The formulation of ideas and strategies for fulfilling their intentions.
- Personally, directed experimentation and risk taking with outcomes subject to a continuous process of refinement, redefinition and critical evaluation.
- Relevant contemporary and historical incident practices which relate their work through tutorials and a combination of staff and student led seminars.

SUMMARY OF TEACHING AND LEARNING		
Scheduled Activities [KIS definitions]	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)
Scheduled Practical Classes & Workshops	10	Various approaches to responding to the previous module will be explored and negotiated, action planning will develop into ideas for a further body of work.
Lectures / Seminars	5	Contemporary practitioners in the practices chosen will be introduced.
Group Tutorials	10	This enables the sharing of ideas across disciplines.
Project Supervision	15	Feedback & action planning will be undertaken through a series of one to one tutorial.
Assessment & Presentation/Practical Skills Assessment	5	Staff/Buddy System & Feedback process which is detailed in the Teaching, Learning and Assessment Handbook on the VLE
Independent	155	This will embrace the selection and development of a responses to the previous module synthesising those into preferred and negotiated practices.
Total	200	(NB: 1 credit = 10 hours or learning; 10 credits = 100 hours, etc)

### SUMMATIVE ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Proposal LO 1	25%
	Project LO 2,3	50%
	Evaluation LO 4	25%
		TOTAL= 100%

### REFERRAL ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Referral portfolio LO 1,2,3,4	TOTAL = 100%

To be completed when presented for Minor Change approval and/or annually updated	
<b>Updated by:</b> Lesley Morris <b>Date:</b> 11/10/2022	<b>Approved by:</b> Megan Kavanagh <b>Date:</b> 11/10/2022

## UNIVERSITY OF PLYMOUTH MODULE RECORD

**SECTION A: DEFINITIVE MODULE RECORD.** *Proposed changes must be submitted via Faculty/AP Quality Procedures for approval and issue of new module code.*

**MODULE CODE:** PETR2115

**MODULE TITLE:** Public Exhibition

**CREDITS:** 20

**FHEQ LEVEL:** 5

**HECOS CODE:** 100059

**PRE-REQUISITES:** NONE

**CO-REQUISITES:**

**COMPENSATABLE:** Y

**SHORT MODULE DESCRIPTOR:** (max 425 characters)

This module offers students the opportunity to make new subject specific work for public exhibition, with consideration of target audience. Students will collaboratively design an exhibition and promotional materials to showcase portfolios and art and contemporary craft artefacts.

<b>ELEMENTS OF ASSESSMENT</b> [Use HESA KIS definitions] – see <a href="#">Definitions of Elements and Components of Assessment</a>			
<b>E1</b> (Examination)		<b>C1</b> (Coursework)	100%
<b>E2</b> (Clinical Examination)		<b>A1</b> (Generic assessment)	
<b>T1</b> (Test)		<b>P1</b> (Practical)	

**SUBJECT ASSESSMENT PANEL to which module should be linked:** Art & Media

**Professional body minimum pass mark requirement:** N/A

### MODULE AIMS:

- To organise and realise new work and professional presentation of that work.
- Work within the professional context parameters of a public exhibition.
- Demonstrate a consideration for audience.
- Work collaboratively where appropriate.

**ASSESSED LEARNING OUTCOMES:** At the end of the module the learner will be expected to be able to:

Assessed Module Learning Outcomes	Award/ Programme Learning Outcomes contributed to
<p>1. Initiate, thoroughly organise and realise a professional presentation of subject specific work and its promotion for an identified audience.</p> <p>2. Effectively communicate through reflection the utilisation of an extended awareness and understanding of collaborative group working skills.</p> <p>3. Produce new work with an exhibition focus.</p>	<p><b>Knowledge and understanding</b></p> <p>ALO 1,2 - 8.1.1) The ability to generate ideas, concepts and proposals and select appropriate materials processes and technologies which reflect intentions and concerns within an art and design specialism.</p> <p>ALO 3 - 8.1.2) Be resourceful, ethical, sustainable and culturally aware, reflected within entrepreneurial professional creative practice.</p> <p><b>8.2 Cognitive and intellectual skills</b></p> <p>ALO 1,2 - 8.2.1) Knowledge of theories linked to key visual formal elements and the ability to successfully implement this knowledge within rough design stages, stylistic aesthetic developments and final outcomes.</p> <p>ALO1,2 - 8.2.2) Ability to competently research, analyse information and apply knowledge to effectively communicate and express information in a variety of forms to specialist and non-specialist audiences <b>(exhibition)</b></p> <p>ALO1,2,3 - 8.2.3) Learners will be able to use <b>art and contemporary craft</b> verbal and visual language to further inform professional practice in their discipline(s) and broaden critical and contextual awareness.</p>

	<p><b>8.3 Key and transferable skills</b>  ALO 1.3- 8.3.2) Select and employ a range of practical and digital media creative media.  ALO 2 - 8.3.3) Work confidently as an independent creative or within a group setting.</p> <p><b>8.4 Employment related skills</b>  ALO 2- 8.4.1) Interpersonal, social and negotiation skills in relation to others.</p> <p>ALO 1, 3 - 8.4.2) Skills in the presentation of work within creative industry contexts, to include knowledge of specialist pathway and ability to promote effectively via being able to design printed and digital catalogues, online platforms and physical exhibition spaces.</p> <p>ALO -3, 8.4.3) Have developed standard professional practice skills, such as portfolio development skills, interview technique, client management, professional/legal responsibilities awareness specifically copyright and royalty understanding, time keeping and deadline management, HMRC and self-employment concerns, understanding of art and design terminology underpinned via direct industry engagement.</p> <p><b>8.5 Practical skills</b>  ALO 3 - 8.5.2) In-depth media, application, process and production knowledge within subject specific specialism.</p> <p>ALO 3- 8.5.3) Sound knowledge of digital technologies employed in creative industry to create professional contemporary solutions.</p>
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Guidance for Learning Outcomes is given below; please refer to the Programme Specification for relevant Award Learning Outcomes.

<b>DATE OF APPROVAL:</b> 26/01/2021	<b>FACULTY/OFFICE:</b> Academic Partnerships
<b>DATE OF IMPLEMENTATION:</b> 09/2022	<b>SCHOOL/PARTNER:</b> Petroc
<b>DATE(S) OF APPROVED CHANGE:</b> XX/XX/XXXX	<b>SEMESTER:</b> Semester 2 - Spring

Additional notes (for office use only):

**Additional Guidance for Learning Outcomes:**

**To ensure that the module is pitched at the right level check your intended learning outcomes against the following nationally agreed standards**

- Framework for Higher Education Qualifications  
[Qualifications and Credit Frameworks \(qaa.ac.uk\)](http://www.qaa.ac.uk)
- Measuring standards and quality assurance.  
[Subject Benchmark Statement: Art and Design \(qaa.ac.uk\)](http://www.qaa.ac.uk)
- Professional, regulatory and statutory (PSRB) accreditation requirements (where necessary e.g. health and social care, medicine, engineering, psychology, architecture, teaching, law)
- QAA Quality Code <http://www.qaa.ac.uk/AssuringStandardsAndQuality/quality-code/Pages/default.aspx>

## SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the KIS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

<b>ACADEMIC YEAR:</b> 2022/2023	<b>NATIONAL COST CENTRE:</b> 143
<b>MODULE LEADER:</b> TBC	<b>OTHER MODULE STAFF:</b>

### Summary of Module Content

- Produce new work with an exhibition focus.
- Extension to appropriate research skills within subject specific art and contemporary craft practice.
- The programme will concentrate on clarifying the role of professional promotion for an identified audience.
- Further enhance practical and theoretical skills in communicating, reflection and utilisation within collaborative group working.
- Further develop knowledge of in-depth media, application, process and production to enhance creative identity

SUMMARY OF TEACHING AND LEARNING		
Scheduled Activities [KIS definitions]	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)
Scheduled Practical Classes & Workshops	10	Various approaches to responding to the previous module will be explored as well as contributing to the curation and marketing of a group exhibition. Negotiated action planning will develop into ideas for a further body of work.
Lectures / Seminars	5	Contemporary practitioners in the practices chosen will be introduced together with exemplars of professional practice.
Group Tutorials	10	This enables the sharing of ideas across disciplines and the development of a collaborative student approach to exhibiting.
Project Supervision	15	Feedback & Action Planning will be undertaken through a series of one to one tutorial.
Assessment & Presentation/Practical Skills Assessment	5	Staff/Buddy System & Feedback process which is detailed in the Teaching, Learning and Assessment Handbook on the VLE.
Independent Guided independent study	155	This will embrace the selection and development of a responses to the previous module synthesising those into preferred and negotiated practices together with the marketing and curation of a group exhibition.
<b>Total</b>	<b>200</b>	<b>(NB: 1 credit = 10 hours or learning; 10 credits = 100 hours, etc)</b>

### SUMMATIVE ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Learning Journal and evaluation LO 1,2	30%
	Exhibition LO 3	70%
		TOTAL = 100%

### REFERRAL ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Referral Portfolio LO 1,2,3	TOTAL = 100%

To be completed when presented for Minor Change approval and/or annually updated	
<b>Updated by:</b> Lesley Morris <b>Date:</b> 11/10/2022	<b>Approved by:</b> Megan Kavanagh <b>Date:</b> 11/10/2022

## UNIVERSITY OF PLYMOUTH MODULE RECORD

**SECTION A: DEFINITIVE MODULE RECORD.** *Proposed changes must be submitted via Faculty/AP Quality Procedures for approval and issue of new module code.*

**MODULE CODE:** PETR2114

**MODULE TITLE:** Employability Skills Development

**CREDITS:** 20

**FHEQ LEVEL:** 5

**HECOS CODE:** 100059

**PRE-REQUISITES:**

**CO-REQUISITES:**

**COMPENSATABLE:** Y

**SHORT MODULE DESCRIPTOR:** *(max 425 characters)*

This module concentrates on developing knowledge and critical understanding of the skills necessary for the production of professional outcomes within the chosen creative industry sector. It involves negotiating a project brief and recognising individual roles within the overall project structure or undertaking independent research embraced in a portfolio approach towards Professional Development Planning.

<b>ELEMENTS OF ASSESSMENT</b> [Use HESA KIS definitions] – see <a href="#">Definitions of Elements and Components of Assessment</a>			
<b>E1</b> (Examination)		<b>C1</b> (Coursework)	100%
<b>E2</b> (Clinical Examination)		<b>A1</b> (Generic assessment)	
<b>T1</b> (Test)		<b>P1</b> (Practical)	

**SUBJECT ASSESSMENT PANEL to which module should be linked:** Art & Media

**Professional body minimum pass mark requirement:** N/A

### MODULE AIMS:

- To provide the main methods of enquiry into research methodologies and study skills particularly focusing on entrepreneurial skills, creative freelancing and Employability Skills Development.
- Individual and collaborative theory.
- To support students to work autonomously to develop an understanding of personal development planning.
- To use methodologies for making comparative professional analysis of product quality and outcomes.
- To provide information related to law, legislation and practice in relation to entrepreneurial activities and employability within specific market parameters.
- To encourage students to use a range of established techniques to critically analyse areas of personal strength, weakness and limits of knowledge.

**ASSESSED LEARNING OUTCOMES:** At the end of the module the learner will be expected to be able to:

<b>Assessed Module Learning Outcomes</b>	<b>Award/ Programme Learning Outcomes contributed to</b>
<p>1. Critically recognise and continuously contribute towards their Personal Development Plan.</p> <p>2. Analyse and evaluate material relevant to their developing professionalism, law, legislation and creative practice in relation to entrepreneurial activities and employability within specific market parameters.</p> <p>3. Be aware of and utilise professional codes of conduct and studentship. Analyse and reflect upon a range of information with minimum guidance using well established classifications comparing alternative methods and techniques for obtaining data.</p>	<p><b>Knowledge and understanding</b> AOL 1,2 8.1.2) Be resourceful, ethical, sustainable and culturally aware, reflected within entrepreneurial professional creative practice.</p> <p><b>8.2 Cognitive and intellectual skills</b> ALO 1,2 - 8.2.2) Ability to competently research, analyse information and apply knowledge to effectively communicate and express information in a variety of forms to specialist and non-specialist audiences ALO 1 - 8.2.3) Learners will be able to use art and contemporary craft verbal and visual language to further inform professional practice in their discipline(s) and broaden critical and contextual awareness.</p> <p><b>8.3 Key and transferable skills</b> ALO 2,3 - 8.3.3) Work confidently as an independent creative or within a group setting.</p> <p><b>8.4 Employment related skills</b></p>



	<p>ALO1,2 ,3- 8.4.1) Interpersonal social and negotiation skills in relation to others.</p> <p>ALO 1,2, 3 - 8.4.2) Skills in the presentation of work within creative industry contexts, to include knowledge of specialist pathway and ability to promote effectively via being able to design printed and digital catalogues, online platforms and physical exhibition spaces.</p> <p>ALO 1,2,3- 8.4.3) Have developed standard professional practice skills, such as portfolio development skills, interview technique, client management, professional/legal responsibilities awareness specifically copyright and royalty understanding, time keeping and deadline management, HMRC and self-employment concerns, understanding of art and design terminology underpinned via direct industry engagement.</p> <p><b>8.5 Practical skills</b></p> <p>ALO 1- 8.5.3) Sound knowledge of digital technologies employed in creative industry to create professional contemporary solutions.</p>
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Guidance for Learning Outcomes is given below; please refer to the Programme Specification for relevant Award Learning Outcomes.

<b>DATE OF APPROVAL:</b> 26/01/2021	<b>FACULTY/OFFICE:</b> Academic Partnerships
<b>DATE OF IMPLEMENTATION:</b> 09/2022	<b>SCHOOL/PARTNER:</b> Petroc
<b>DATE(S) OF APPROVED CHANGE:</b> XX/XX/XXXX	<b>SEMESTER:</b> All Year

Additional notes (for office use only):

**Additional Guidance for Learning Outcomes:**

**To ensure that the module is pitched at the right level check your intended learning outcomes against the following nationally agreed standards**

- Framework for Higher Education Qualifications  
[Qualifications and Credit Frameworks \(qaa.ac.uk\)](http://qaa.ac.uk)
- Measuring standards and quality assurance.  
[Subject Benchmark Statement: Art and Design \(qaa.ac.uk\)](http://qaa.ac.uk)
- Professional, regulatory and statutory (PSRB) accreditation requirements (where necessary e.g. health and social care, medicine, engineering, psychology, architecture, teaching, law)
- QAA Quality Code <http://www.qaa.ac.uk/AssuringStandardsAndQuality/quality-code/Pages/default.aspx>



## SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the KIS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

<b>ACADEMIC YEAR:</b> 2022/2023	<b>NATIONAL COST CENTRE:</b> 143
<b>MODULE LEADER:</b> TBC	<b>OTHER MODULE STAFF:</b>

### Summary of Module Content

- Workshops, seminars, and lectures will develop skills in subject sector employability and entrepreneurial activities and to include budgeting, understanding resource constraints of time management and problem solving to achieve deadlines.
- Students will further identify strengths and weaknesses in their Personal Development Plan and action plan for self-improvement and develop a public and professional profile embracing social media platforms.
- Skills such as time-management, working with others, communication skills and the realisation of projects will be developed through appropriate established techniques and theoretical models.
- Students will be expected to compile a portfolio of evidence including a 2000 word reflective evaluation appropriate to their subject sector together with their Personal Development Plan as a means of review and assessment.

SUMMARY OF TEACHING AND LEARNING		
Scheduled Activities [KIS definitions]	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)
Scheduled Practical Classes & Workshops	30	Workshops, seminars, and lectures will deliver learning in subject sector employability and entrepreneurial activities including outside projects.
Group Tutorials	15	This enables the sharing of ideas across disciplines and the development of a collaborative student approach to researching.
Independent Guided Independent Study	155	Students will be expected to read around the topics delivered in the lectures and compile a portfolio of evidence including a 2000-word reflective evaluation appropriate to their subject sector together with their Personal Development Plan.
<b>Total</b>	<b>200</b>	<b>(NB: 1 credit = 10 hours of learning; 20 credits = 200 hours, etc.)</b>

### SUMMATIVE ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	PDP file of evidence and digital portfolio LO 1,3	30% + 30%
	Reflective evaluation LO 2	+ 40%
		TOTAL = 100%

### REFERRAL ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Referral portfolio LO 1,2,3	TOTAL = 100%

To be completed when presented for Minor Change approval and/or annually updated	
<b>Updated by:</b> Lesley Morris <b>Date:</b> 11/10/2022	<b>Approved by:</b> Megan Kavanagh <b>Date:</b> 11/10/2022

## UNIVERSITY OF PLYMOUTH MODULE RECORD

### **SECTION A: DEFINITIVE MODULE RECORD.** *Proposed changes must be submitted via Faculty/AP Quality Procedures for approval and issue of new module code.*

**MODULE CODE:** PETR2122

**CREDITS:** 20

**PRE-REQUISITES:**

**MODULE TITLE:** Critical Perspectives and Creative Analysis

**FHEQ LEVEL:** 5

**CO-REQUISITES:**

**HECOS CODE:** 100059

**COMPENSATABLE:** Y

#### **SHORT MODULE DESCRIPTOR:** *(max 425 characters)*

Through inspirational lectures, seminars, and their own research, students will explore critical perspectives and creative analysis issues of art and contemporary craft practice via a range of theoretical and philosophical frameworks underpinned with creative industry commercial contextual awareness. This knowledge will advance more personal routes of enquiry and inform the making of an entrepreneurial plan.

<b>ELEMENTS OF ASSESSMENT</b> [Use HESA KIS definitions] – see <a href="#">Definitions of Elements and Components of Assessment</a>			
<b>E1</b> (Examination)		<b>C1</b> (Coursework)	100%
<b>E2</b> (Clinical Examination)		<b>A1</b> (Generic assessment)	
<b>T1</b> (Test)		<b>P1</b> (Practical)	

**SUBJECT ASSESSMENT PANEL to which module should be linked:** Art & Media

**Professional body minimum pass mark requirement:** N/A

#### **MODULE AIMS:**

- To become confident in critically analysing lectures, seminars and own research with minimum guidance.
- Further explore modes of art and contemporary craft practice, context areas, representation avenues and creative commercialism.
- To utilise information in an entrepreneurial creative plan.
- To successfully reference and document a variety of theoretical and philosophical frameworks of Artists and crafts, and to contrast and compare this work to own creative practice.
- Develop their own route of enquiry and research to inform and relate to their own specific practice.

**ASSESSED LEARNING OUTCOMES:** At the end of the module the learner will be expected to be able to:

<b>Assessed Module Learning Outcomes</b>	<b>Award/ Programme Learning Outcomes contributed to</b>
<p>1. With minimum guidance analyse the critical framing of art practices and modes of representation acknowledging context and commercial factors in artwork production (assessed via tutorial record archive)</p> <p>2. Utilise within a learning journal the adoption of a range of appropriate research methodology in written and visual formats.</p> <p>3. Research and select information and construct an appropriate written presentation or extended critical essay.</p>	<p><b>8.2 Cognitive and intellectual skills</b></p> <p>ALO 1, 2 - 8.2.1) Knowledge of theories linked to key visual formal elements and the ability to successfully implement this knowledge within rough design stages, stylistic aesthetic developments and final outcomes.</p> <p>ALO1,2,3 - 8.2.2) Ability to competently research, analyse information and apply knowledge to effectively communicate and express information in a variety of forms to specialist and non-specialist audiences.</p> <p>ALO 1, 3 - 8.2.3) Learners will be able to use art and contemporary craft verbal and visual language to further inform professional practice in their discipline(s) and broaden critical and contextual awareness.</p> <p><b>8.3 Key and transferable skills</b></p> <p>ALO 1,2,3 - 8.3.1) Research a variety of sources and effectively manage, analyse and utilise key elements.</p> <p>ALO 1, 2, - 8.3.2) Select and employ a range of practical and digital media creative media.</p>

Guidance for Learning Outcomes is given below; please refer to the Programme Specification for relevant Award Learning Outcomes.

<b>DATE OF APPROVAL:</b> 26/01/2021	<b>FACULTY/OFFICE:</b> Academic Partnerships
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<b>DATE OF IMPLEMENTATION:</b> 09/2022	<b>SCHOOL/PARTNER:</b> Petroc
<b>DATE(S) OF APPROVED CHANGE:</b>	<b>SEMESTER:</b> All Year

Additional notes (for office use only):

**Additional Guidance for Learning Outcomes:**

**To ensure that the module is pitched at the right level check your intended learning outcomes against the following nationally agreed standards**

- Framework for Higher Education Qualifications  
[Qualifications and Credit Frameworks \(qaa.ac.uk\)](http://www.qaa.ac.uk)
- Measuring standards and quality assurance.  
[Subject Benchmark Statement: Art and Design \(qaa.ac.uk\)](http://www.qaa.ac.uk)
- Professional, regulatory and statutory (PSRB) accreditation requirements (where necessary e.g. health and social care, medicine, engineering, psychology, architecture, teaching, law)
- QAA Quality Code <http://www.qaa.ac.uk/AssuringStandardsAndQuality/quality-code/Pages/default.aspx>

## SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the KIS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

<b>ACADEMIC YEAR:</b> 2022/2023	<b>NATIONAL COST CENTRE:</b> 143
<b>MODULE LEADER:</b> TBC	<b>OTHER MODULE STAFF:</b>

### Summary of Module Content

- Students will continue the process of learning roles of critical perspectives and creative analysis and how to critically evaluate through participation in art and contemporary craft practice seminars.
- The programme will concentrate on clarifying the relationship of theory and practice through theoretical models.
- Reading lists will underpin the programme and provide encouragement to develop self-directed research study.
- Introduction to appropriate research skills to maintain and develop a Research Journal and essay.
- Explore theoretical and philosophical frameworks underpinned with creative industry commercial contextual awareness.

SUMMARY OF TEACHING AND LEARNING		
Scheduled Activities <i>[KIS definitions]</i>	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)
Scheduled	5	Various approaches to responding to the content delivered will be adopted including group research and the presentation of conclusions.
Tutorial	10	One to one Tutorial support.
Critique	10	Critique enables the sharing of ideas across disciplines and the development of a collaborative student approach to researching.
Lecture	10	Lecture Responses and File. Learning Journal with research (does this go above or below)
Essay guidance	10	Essay.
Independent	155	This will include constructing a learning journal and portfolio which include the developing and utilising of knowledge from lectures and the researching and writing of a 2500-word essay.
<b>Total</b>	<b>200</b>	<b>(NB: 1 credit = 10 hours of learning; 20 credits = 200 hours, etc.)</b>

### SUMMATIVE ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Lecture Responses LO 1	20%
	Research Journal LO 2	20%
	Critical Essay LO 3	60%
		TOTAL = 100%

### REFERRAL ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Referral portfolio LO 1,2,3	TOTAL = 100%

To be completed when presented for Minor Change approval and/or annually updated	
<b>Updated by:</b> Lesley Morris <b>Date:</b> 11/10/2022	<b>Approved by:</b> Megan Kavanagh <b>Date:</b> 11/10/2022